

KI-Avatare, Videos und neue Möglichkeiten im Bereich Bewegtbild

Exklusives Webinar für das BundesForum

#Tourismus #KünstlicheIntelligenz #WandelAufSpeed #TheFuturesNow

Digitalien
27.05.2025

Alex Mirschel
Realizing Progress



Darf ich mich kurz vorstellen? **Alex Mirschel**

Netzwerkpartner bei Realizing Progress
Tourismusberater und Digitalexperte
aus Frankfurt am Main

#Digitalisierung
#Innovation
#OnlineMarketing
#Vertrieb
#TourismusImWandel
#KünstlicheIntelligenz

Gude!



Netzwerk voller Enthusiast*innen

WIR GESTALTEN DEN WANDEL.

15 Netzwerkpartner*innen

15 Standorte

Persönlicher Habitus und
gemeinsame Werte relevant

Individuelle Schwerpunkte
und Kompetenzen



**Für welche Anwendungsfälle
nutzt ihr bis dato Video-Content?**





Realizing Progress

Wer hat im Bereich Bewegtbild schon Erfahrungen mit KI gesammelt?

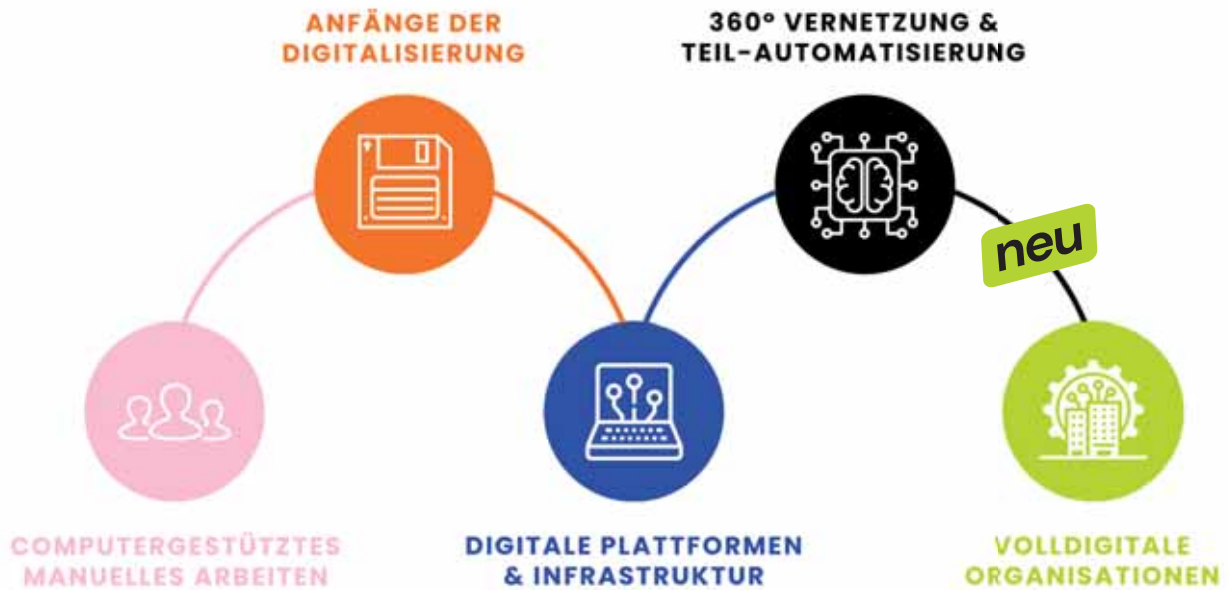


Realizing Progress

„Diese Frage muss ich jetzt vor Beginn noch unbedingt stellen:“



Der digitale Wandel in der Tourismusbranche



KI sorgt für digitalen Wandel 3.0:
Willkommen im neuen Zeitalter



Die KI Landschaft seit ChatGPT



Home Added Today AI News Videos Help

"FutureTools Collects & Organizes All The Best AI Tools So YOU Too Can Become Superhuman!"

Search - Try things like "YouTube" or "SEO" to find specific tools for your needs...

- | | | | | | |
|---|--|---|---|---|--|
| ☐ AI Detection | ☐ Aggregators | ☐ Avatar | ☐ Chat | ☐ Copywriting | ☐ Finance |
| ☐ For Fun | ☐ Gaming | ☐ Generative Art | ☐ Generative Code | ☐ Generative Video | ☐ Image Improvement |
| ☐ Image Scanning | ☐ Inspiration | ☐ Marketing | ☐ Motion Capture | ☐ Music | ☐ Podcasting |
| ☐ Productivity | ☐ Prompt Guides | ☐ Research | ☐ Self-Improvement | ☐ Social Media | ☐ Speech-To-Text |
| ☐ Text-To-Speech | ☐ Text-To-Video | ☐ Translation | ☐ Video Editing | ☐ Voice Modulation | |
- ☐ Freemium
 ☐ Github
 ☐ Google Colab
 ☐ Open Source
 ☐ Paid
- ☐ Matt's Picks
 ☐ Special Offer



Web-Tipp: tägliche News und mehr als 3.000 KI Tools im Überblick auf <https://futuretools.io>





The Top 50 Gen AI Web Products, by Unique Monthly Visits				
1. ChatGPT	11. Kimi	21. CIVITAI	31. Photogram	41. Monica
2. deepseek	12. Hailuo AI	22. ElevenLabs	32. Moescape AI	42. CURSOR
3. character.ai	13. Hugging Face	23. Sora	33. Midjourney	43. ideogram
4. perplexity	14. Poe	24. Crushon AI	34. candy.ai	44. CHUB
5. JanitorAI	15. Adot	25. BLACKBOX AI	35. zeemo	45. Clipchamp
6. Claude	16. Eden AI	26. DeepAI	36. VEED	46. Meta AI
7. QuillBot	17. PolyBuzz	27. Gamma	37. Invideo AI	47. StudyX
8. SUNO	18. SERRAI	28. Leonardo AI	38. Pixelcut	48. bolt
9. SPICYCHAT AI	19. liner	29. cutout.pro	39. talkie	49. PicWish
10. Doubao	20. KLING AI	30. BRAINLY	40. PixAI	50. Joyland

Source: SimilarWeb, January 2025

Charts are for informational purposes only. Data performance is not indicative of future results. None of the above products has taken an insurance action, nor a full compensation.

ai&s Consumer



Auch KI Videogeneratoren werden **immer besser**

Beispiel: Sora.com
von OpenAI



Prompt: A movie trailer featuring the adventures of the 40 years old space man wearing a red wool knitted motorcycle helmet, blue sky, salt desert, cinematic style, shot on 35mm film, vivid colors.

Beispiel: Sora.com
von OpenAI

My media - Summer Campfire Joy

Summer Campfire Joy
Ready - Click to view

+ Eine Gruppe Jugendlicher auf einem Campingplatz in Österreich, Sommer, Lagerfeuer. Im Vordergrund steht ein 15jähriger Junge mit braunen Haaren und einem T-Shirt "Jugendcamp" und lächelt in die Kamera.

Video 9:16 480p 10s 2v ?

Prompt: Eine Gruppe Jugendlicher auf einem Campingplatz in Österreich, Sommer, Lagerfeuer. Im Vordergrund...

Full screen Close video Pin Subtitles Settings Share

Beispiel: Sora.com
von OpenAI



Summer Campfire Joy
Ready - Click to view

Google Veo 2 neu
mit Referenzbezug



Google Veo 2: Auch weiter Text to Video

Google Gemini

2.5 Flash

Eine Gruppe Jugendlicher auf einem Campingplatz in Österreich, Sommer, Lagerfeuer. Im Vordergrund steht ein 15-jähriger Junge mit braunen Haaren und einem T-Shirt "Jugendcamp" und lächelt in die Kamera.

Ich erstelle jetzt dein Video. Dieser Vorgang kann einige Minuten dauern. Sieh später noch einmal nach, ob dein Video fertig ist.

Video wird erstellt...
Das kann 1 bis 2 Minuten dauern.

Video beschreiben

+ Deep Research Canvas Video

Deine „Realizing Progress GmbH & Co. KG“-Chats werden nicht dazu genutzt, unsere Modelle zu verbessern. Da Gemini Fehler machen kann, auch bei Informationen über Personen, solltest du die Antworten überprüfen. [Datenschutz und Gemini](#)

Google Veo 2: Auch weiter Text to Video

Google Gemini

2.5 Flash

Dein Video ist fertig!



Video beschreiben

+ Deep Research Canvas Video

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Runway Gen 4



Kling.AI



Kling.AI

Effects



Home

Explore

Assets

AI Template

Effects Yearbook

AI Generation

Image KOLORS 3.0

Image Editing Remove

Notifications

Profile Page

Standard 72

Release Notes Quick Start
Get APP API Platform



TOP-TIPP:
FREEPIK.COM

Home
Projects
AI Suite
Stock

FreePik.com/pricing

Essential

Get started with AI for creatives

8-EUR **5 EUR** /month
60 EUR, billed annually

Downgrade

FreePik AI Suite with:

✓ 84,000 AI credits/year — up to 16,800 images or 560 videos, depending on the model

✓ AI generation and editing of images, videos, icons, mockups, and music

✓ Commercial AI license for professionals

Stock content:

✗ This plan does not include Premium stock content

Premium

Unlock Premium assets and on-brand visuals

16-EUR **10 EUR** /month
120 EUR, billed annually

Downgrade

Everything in Essential, plus:

✓ 216,000 AI credits/year — up to 43,200 images or 1,440 videos, depending on the model

✓ Train custom AI models for on-brand visuals

✓ Access to Premium stock content: 250M+ high-quality photos, vectors, graphic design templates, and more

✓ Unlimited downloads

Premium+

For professionals who need full creative control

36-EUR **22.50 EUR** /month
270 EUR, billed annually

Your current plan

Everything in Premium, and:

✓ 540,000 AI credits/year — up to 108,000 images or 3,600 videos, depending on the model

✓ Full access to all video, image, and audio AI models

✓ Train advanced custom AI models for on-brand visuals: styles, objects, colors, and characters

✓ Priority speed when generating images with ChatGPT and Google Imagen 3, and videos with Google Veo 2

✓ Upscale images up to 10K resolution with Magnific and videos up to 4K with Topaz

✓ Buy extra credits with discounts

✓ Early and full access to all AI features

QR Code

FreePik's AI Suite: Alle TOP-Modelle an einem Ort

FREEPIK AI Suite

Explore>Create>Edit>AssistantNEW>My creations

QR Code

Images
Videos
Remagine
Sketch
Mockup

Generate video

ModeAuto>

Start imageEnd image

References1>

Describe your video or upload media

5 s16:9>

Generate

★ Featured modes

Our top modes, ready to go



Kling 2.0

NEW

Kling's latest, most refined mode. Double the cinematic, twice the pro.

Start~7.5 m



Google Veo 2

NEW

Best-in-class quality, improved realism, up to its duration.

Start~1 m



Kling 1.6 Pro

Cinematic results with fluid motion and realism.

Start / End~7 m



Kling 1.6 Elements

Add up to 4 images to guide the look and feel of your video.

References~11.5 m



MiniMax Reference

Generate image, consistent image.

Start~5 m



MiniMax Director

Control camera movements to direct your scene.

Start~3 m



Runway Gen 4

NEW

Fast, versatile, and built for any scenario.

Start~2 m



Hunyuan v2 Pro

Full control: define shots, get perfect subject consistency.

Scene cuts~21 m

Experimental modes

FreePik's AI Suite: Alle TOP-Modelle an einem Ort

Viggle.AI



CapCut

AI-Tools Lösungen ▼ Ressourcen ▼

Teste CapCut Online

visiting earth

Generate

KI-Video-generator

KI-Tools für jede Lebenslage, von der Skripterstellung bis hin zu Untertiteln.
Mit unserer einfachen Komplettlösung brauchst du nie wieder
10 verschiedene Apps.

Herunterladen

Online ausprobieren

KI-Video-generator

Sprachausgabe

Automatische Untertitel

OpusClip



- Auto AI Clips
- Visual Templates
- AI Caption
- Auto Reframe
- Auto Preview



ClipAnything

The fastest way to turn any video into viral shorts



Animated captions

The fastest way to add animated captions



AI Reframe

Resize any video for every platform in 1 click



AI B-Roll

Get relevant AI B-Roll in 1 click, under 1 minute



Social scheduler

Schedule a month's posts to all platforms in 10 minutes



Brand template

Easily create and add brand templates in 1 click



Editor

All-in-one AI editor. No editing skills required



Export to XML

Edit in Adobe Premiere Pro or DaVinci Resolve at ease



Team workspace

Maximize your team's productivity with AI

Neu: Google Veo 3 mit Soundeffekten



Prompt: A medium shot frames an old sailor, his knitted blue sailor hat casting a shadow over his eyes, a thick grey beard obscuring his chin. He holds his pipe in one hand, gesturing with it towards the churning, grey sea beyond the ship's railing. "This ocean, it's a force, a wild, untamed might. And she commands your awe, with every breaking light"

Neu: Google Veo 3
auch auf Deutsch



Realizing Progress



**Für welche Use Cases und Kanäle
könntet ihr euch die Nutzung
solcher KI Videos vorstellen?**

Generative KI hat Maschinen dialogfähig gemacht...

Bisher mussten wir die Sprache der Maschine lernen...

nun haben die Maschinen unsere Sprache(n) gelernt.

Lasst uns hierzu mal tiefer in die Welt von **HeyGen** eintauchen...



HeyGen.com

Die Nr. 1 für Avatar-Videos und
lippensynchrone Übersetzungen

HeyGen Pricing | Free & Paid Plans

heygen.com/pricing

2025 Reimagine A new era of AI video. Speedtest Now

HeyGen Platform Solutions Resources Pricing Enterprise Company

Login Sign up for free

Free

\$0/mo

Start creating on HeyGen at no cost

Get Started →

Video Generation:

- ✓ 3 Avatar IV Videos
- ✓ Videos up to 3 mins
- ✓ 720p video export
- ✓ Standard video processing
- ✓ 3 videos per month

Features You'll Love

- ✓ 1 Custom Video Avatar
- ✓ 500+ Stock Video Avatars
- ✓ 30+ languages
- ✓ Share & download videos

Creator

\$24/mo

Unlimited short-form videos for creators

Get Started →

Video Generation:

- ✓ Unlimited videos
- ✓ Videos up to 30-mins
- ✓ 1080p video export
- ✓ Fast video processing
- ✓ 5 Minutes of Avatar IV

Everything in Free, plus:

- ✓ 1 Custom Video Avatar
- ✓ 1 Custom Interactive Avatar
- ✓ 700+ Stock Video Avatars
- ✓ Voice cloning
- ✓ 175+ languages and dialects
- ✓ Generate Looks
- ✓ Look Packs

Team

\$30/seat/mo

Supercharge video creation (minimum 2 seats)

Get Started →

Video Generation:

- ✓ Unlimited videos
- ✓ Videos up to 30-mins
- ✓ 4k video export
- ✓ Faster video processing
- ✓ 5 Minutes of Avatar IV

Everything in Creator, plus:

- ✓ 2 seats included
- ✓ 2 Custom Video Avatars
- ✓ 2 Custom Interactive Avatars
- ✓ Unlimited Photo Avatars
- ✓ Edit & proofread translation script
- ✓ Workspace collaboration
- ✓ Video draft commenting & editing
- ✓ Invites & team management
- ✓ Pay as you grow
- ✓ Scale your brand and centralize assets

Enterprise

Let's Talk

Studio-quality custom video creation

Contact Sales →

Video Generation:

- ✓ Unlimited videos
- ✓ No video duration max
- ✓ 4k video export
- ✓ Fastest video processing
- ✓ 5 Minutes of Avatar IV

Everything in Team, plus:

- ✓ Centrally manage roles and access
- ✓ SAML/SSO
- ✓ Enterprise-grade security & privacy
- ✓ Commercial terms
- ✓ Priority customer support
- ✓ Dedicated customer success manager

Übersicht der Preise bei HeyGen:
Kostenloses Ausprobieren möglich!

HeyGen Pricing | Free & Paid Plans

heygen.com/pricing

2025 Reimagine A new era of AI video. Speedtest Now

HeyGen Platform Solutions Resources Pricing Enterprise Company

Login Sign up for free

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- ✓ 5 Minutes of Avatar IV

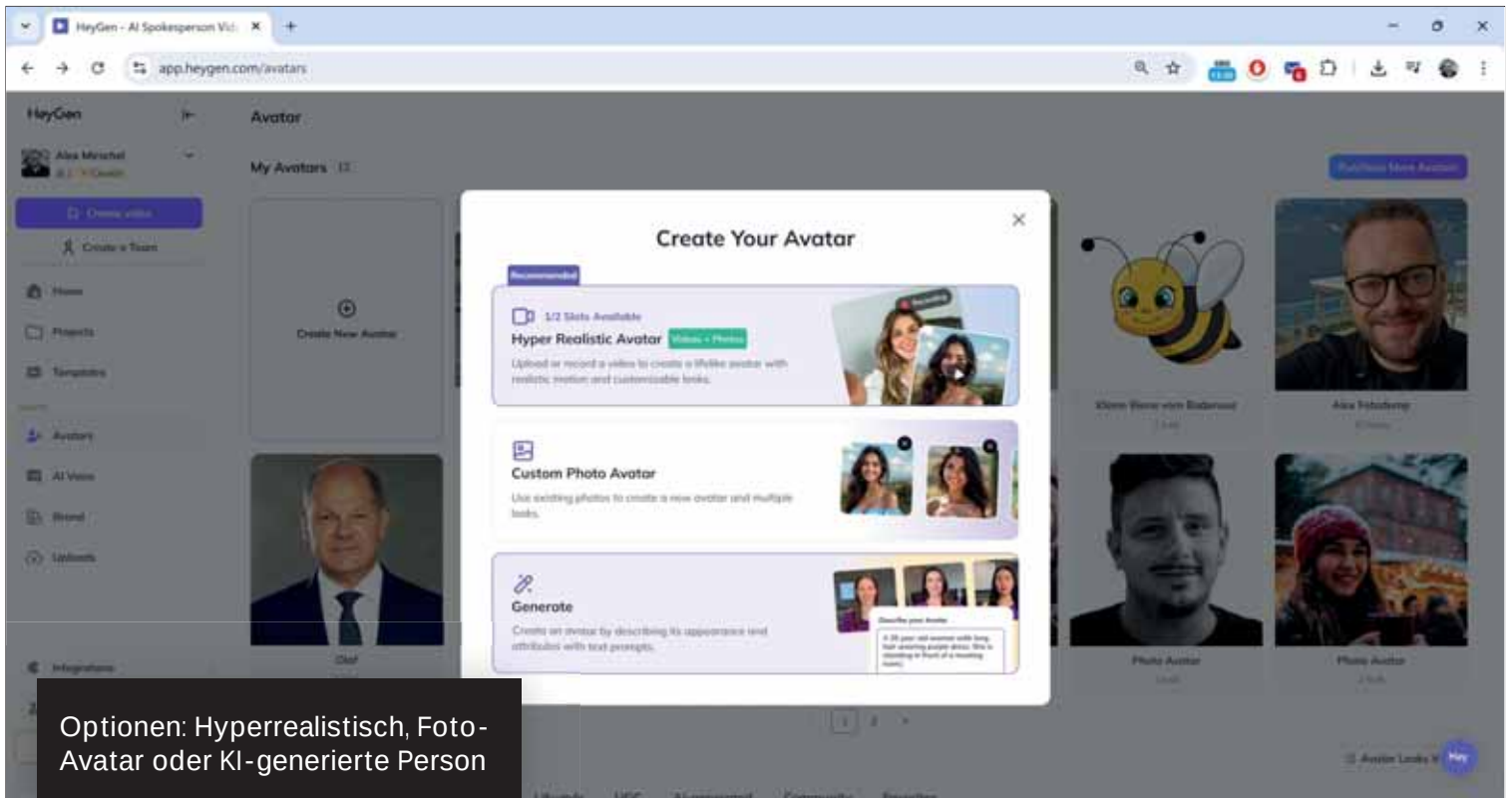
Everything in Team, plus:

- ✓ Centrally manage roles and access
- ✓ SAML/SSO
- ✓ Enterprise-grade security & privacy
- ✓ Commercial terms
- ✓ Priority customer support
- ✓ Dedicated customer success manager

Im „Creator“ Paket gibt es unlimitierte Video-Erstellungen jeweils bis 30min

HeyGen.com

Virtuelle Avatare erstellen



The screenshot shows the HeyGen.com website interface. A modal titled "Create Your Avatar" is open, displaying three options:

- Hyper Realistic Avatar**: Recommended, 1/2 Slots Available. Description: "Upload or record a video to create a lifelike avatar with realistic motion and customizable looks." Includes a "Video + Photos" button.
- Custom Photo Avatar**: Description: "Use existing photos to create a new avatar and multiple looks." Includes a "Generate" button.
- Generate**: Description: "Create an avatar by describing its appearance and attributes with text prompts." Includes a "Generate" button.

The background shows the website's navigation menu and a list of avatars. A black box at the bottom left contains the text: "Optionen: Hyperrealistisch, Foto-Avatar oder KI-generierte Person".

HeyGen - AI Spokesperson Vid. x +

app.heygen.com/avatars/create-instant-avatar?listAccessType=any

← Create Avatar

Still Avatar Motion Avatar

6 Gestures
Limit hand movement and avoid any abrupt movements

0:49 / 1:38

Recommended

- Submit 2-5 mins of footage
- Use a high resolution camera
- Record in a well-lit, quiet environment
- Look directly into the camera
- Pause between each sentence with your mouth closed
- Use generic gestures and keep hands below your chest
- Want large or distinct gestures? Include them after 45 seconds to

Things to avoid

- Stitched or cut footage
- Talking without pauses
- Changing positions while recording
- Loud background noise
- Shadows on or overexposure of your face
- Diverting your gaze or looking around
- Hand gestures above the chest

Previous Next

Hey

Option A: „Still Avatar“
Statische Kameraposition, keine dynamische Speaker-Position

HeyGen - AI Spokesperson Vid. x +

app.heygen.com/avatars/create-instant-avatar?listAccessType=any

← Create Avatar

Still Avatar Motion Avatar

HeyGen
Motion Avatar
best practices

1. any camera, 1080p recommended
2. have a nice background, avoid moving shadows and noises
3. make sure mouth is always visible
4. look straight at the camera
5. 1-second pauses between sentences
6. normal, generic gestures below chest-level

Recommended

- At least 3 minutes of footage
- High resolution camera
- Well-lit quiet environment
- Keep your head centered in the frame
- Ensure face visibility; do not cover your mouth
- Use a tripod or stabilise your phone to avoid shaking

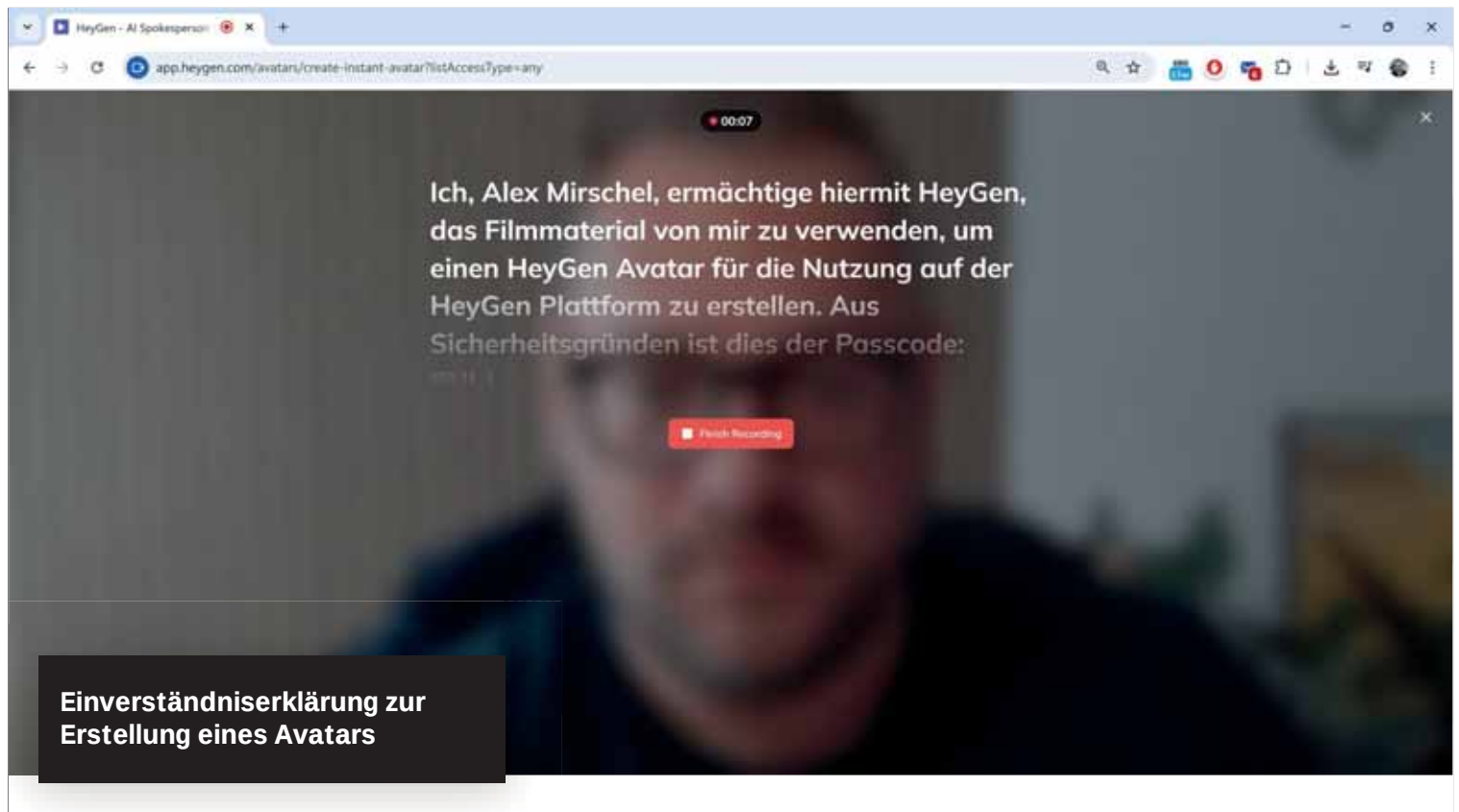
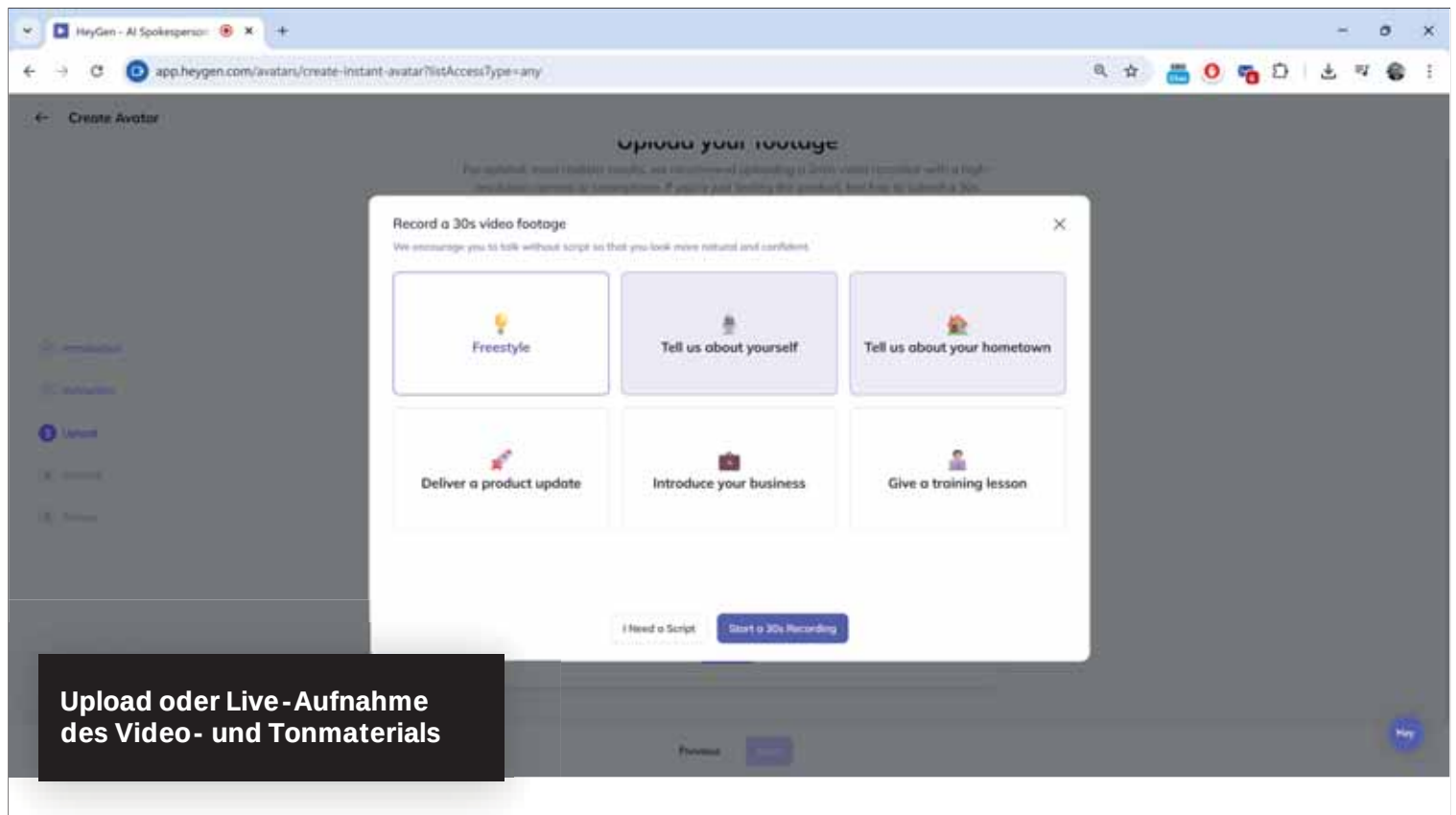
Things to avoid

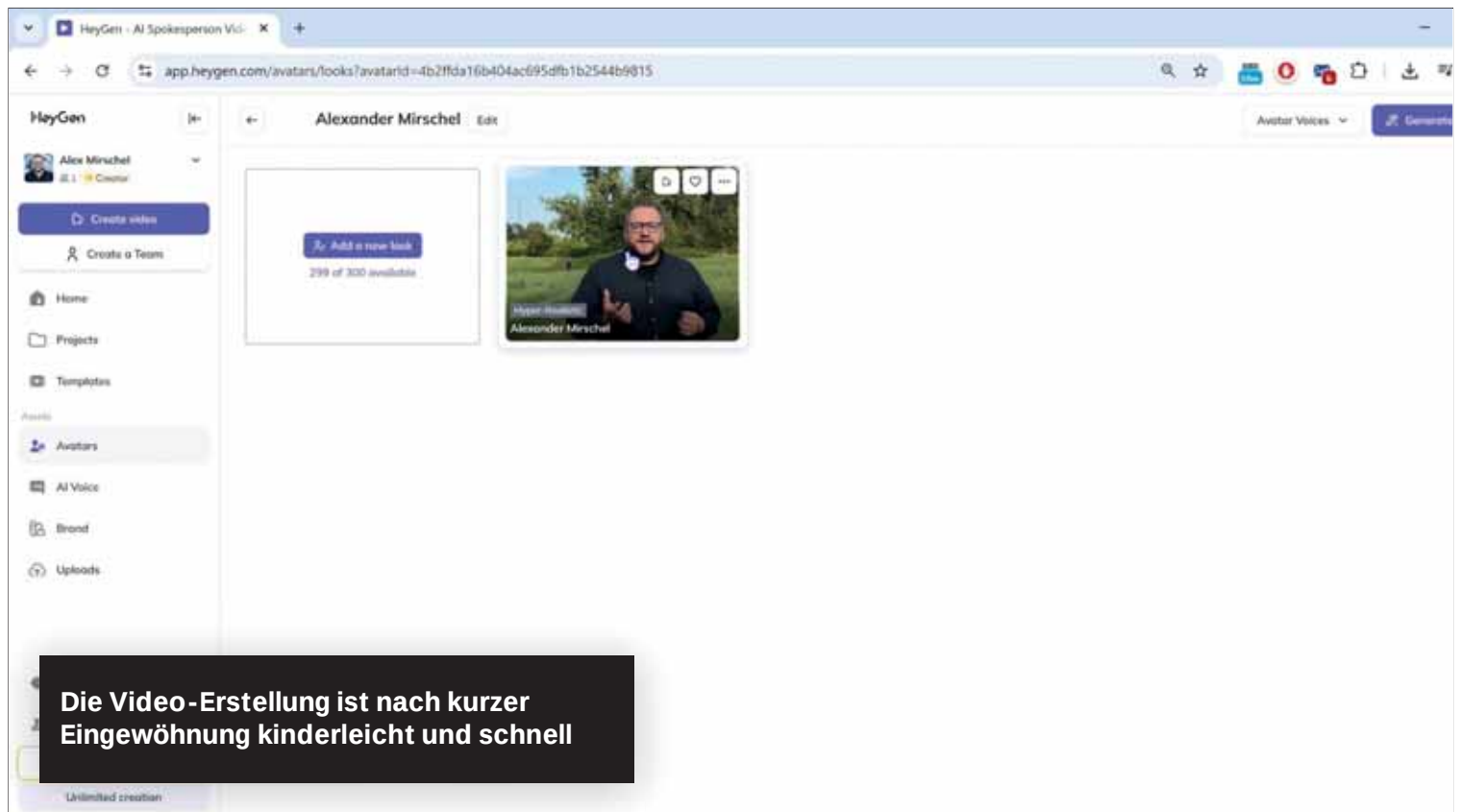
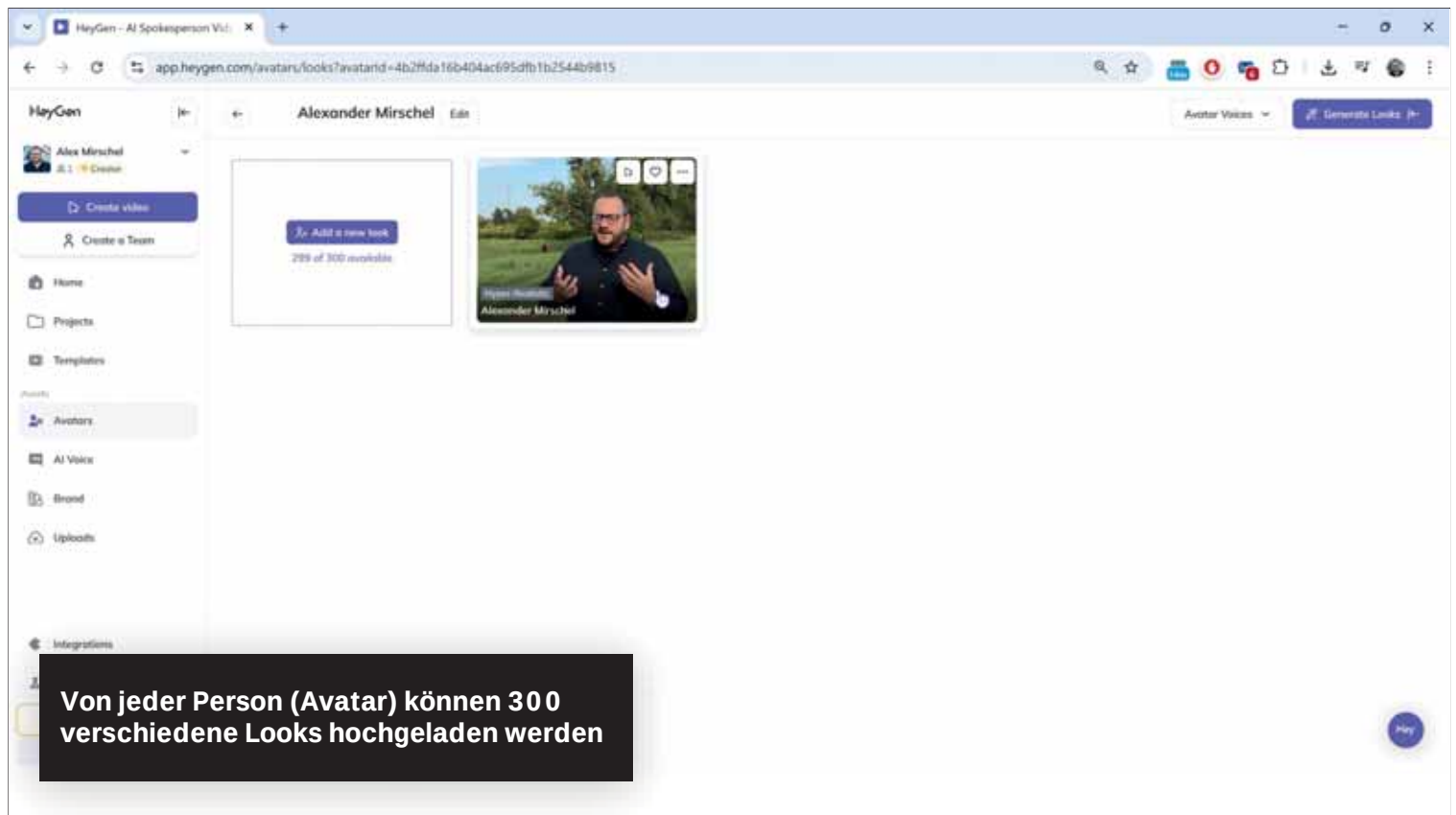
- Stitches or cuts of your footage
- Talking without pauses
- Fast head movements
- Loud background noise like music
- Shadows or overexposure on your face
- Diverting your gaze or looking around
- Hand gestures above the chest or pointing gestures

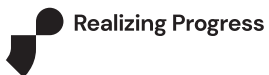
Previous Next

Hey

Option B: „Motion Avatar“
Kameraposition und Speaker in Bewegung, z.B. beim Laufen







Realizing Progress

**„Innovation ist die Fähigkeit,
Veränderung **als Chance** zu sehen,
nicht als Bedrohung.“**

Steve Jobs, Mitgründer von Apple († 2011)





Sprache ist längst **keine Barriere** mehr

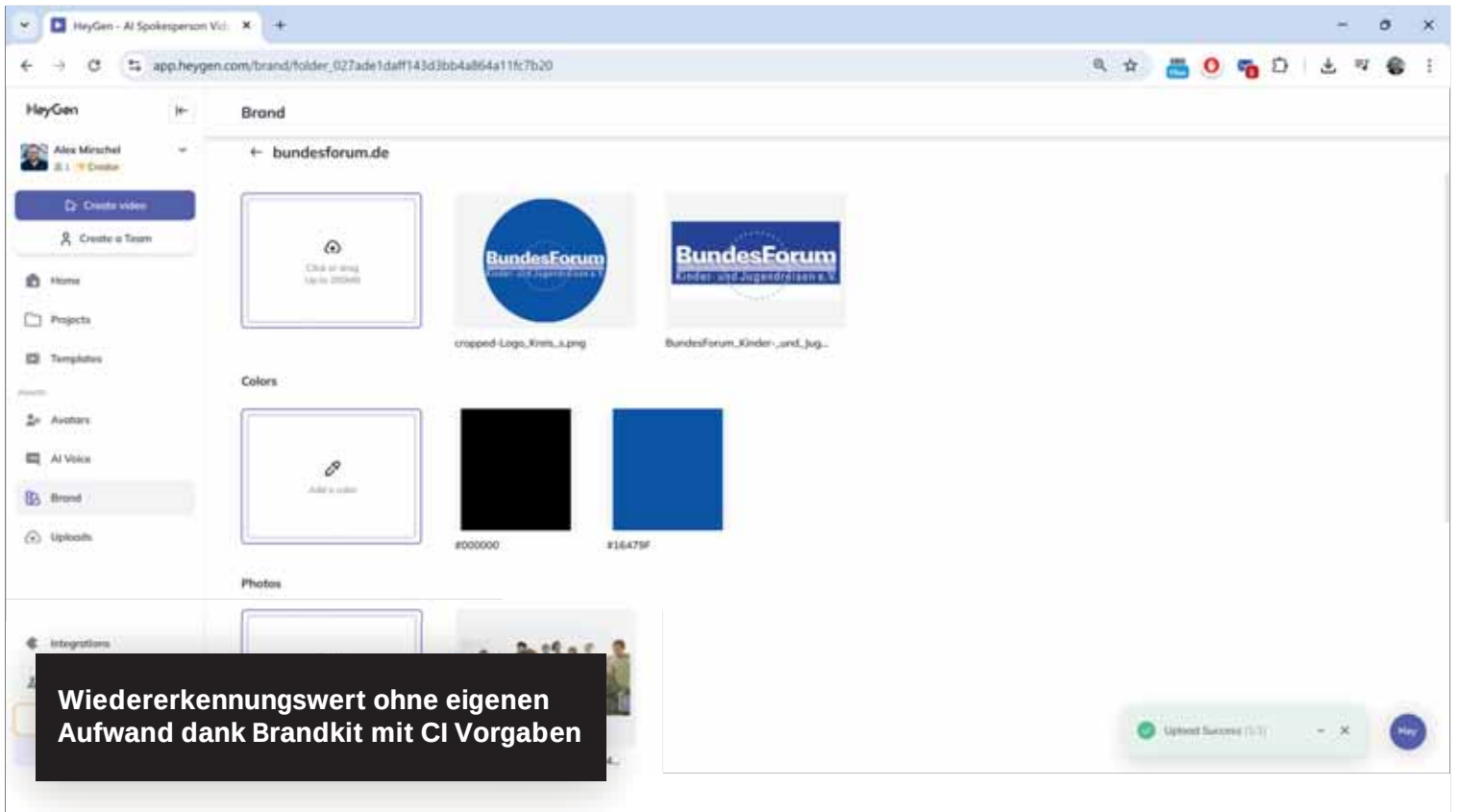
Kommunikation wird **grenzenlos** – in Echtzeit!



Kommunikation
wird grenzenlos...

HeyGen.com

Eine riesige Bandbreite an Zusatzfunktionen und neuen Möglichkeiten



HeyGen - AI Spokesperson Vid. x +

app.heygen.com/brand/folder_027ade1daff143d3bb4a864a11fc7b20

HeyGen

Alex Mischel

Create video

Create a Team

Home

Projects

Templates

Avatars

AI Voice

Brand

Uploads

Integrations

Brand

bundesforum.de

cropped-Logo_Kires_s.png

Bundesforum_Kinder_und_Jugendforu...

Colors

#000000

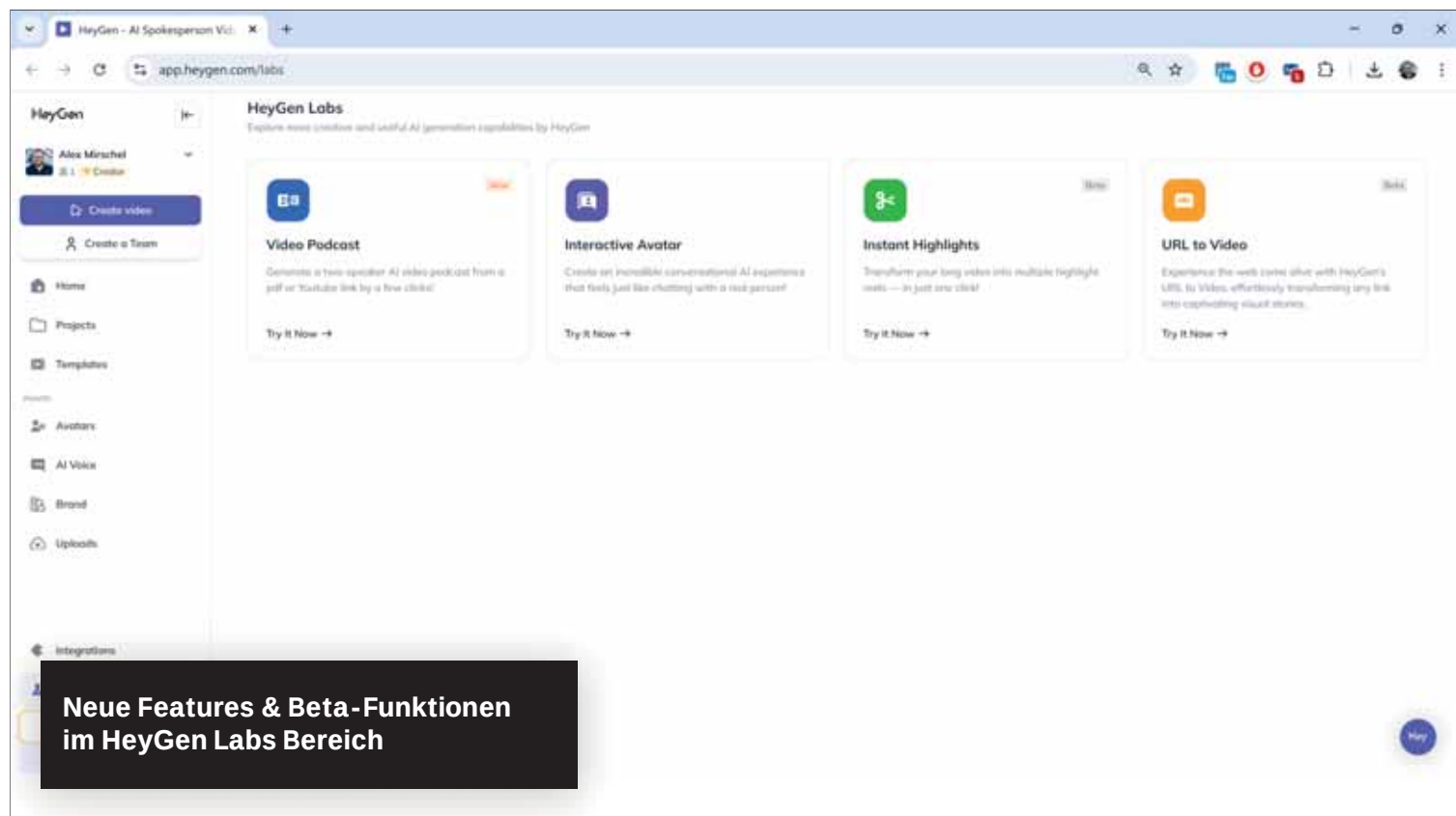
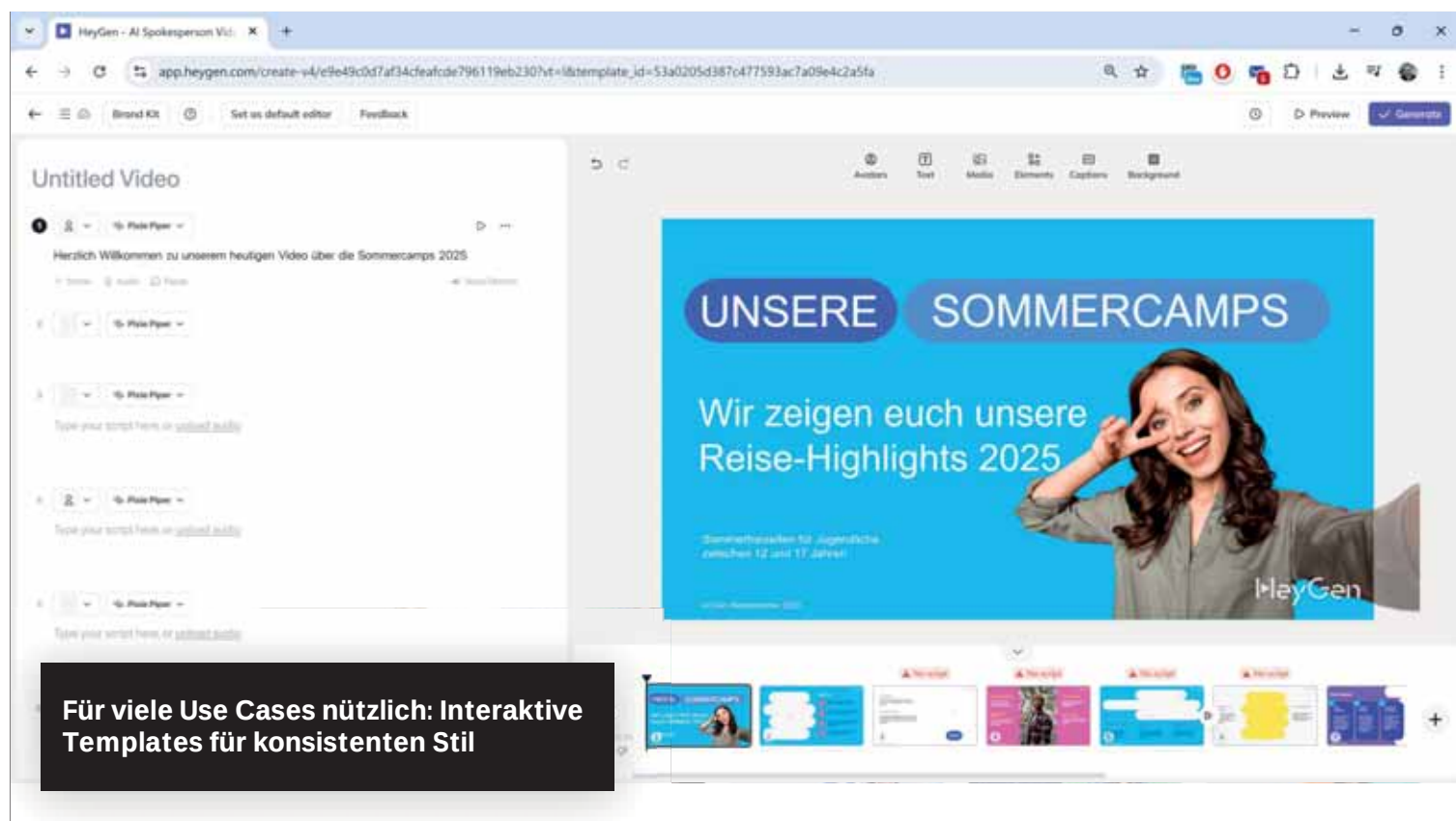
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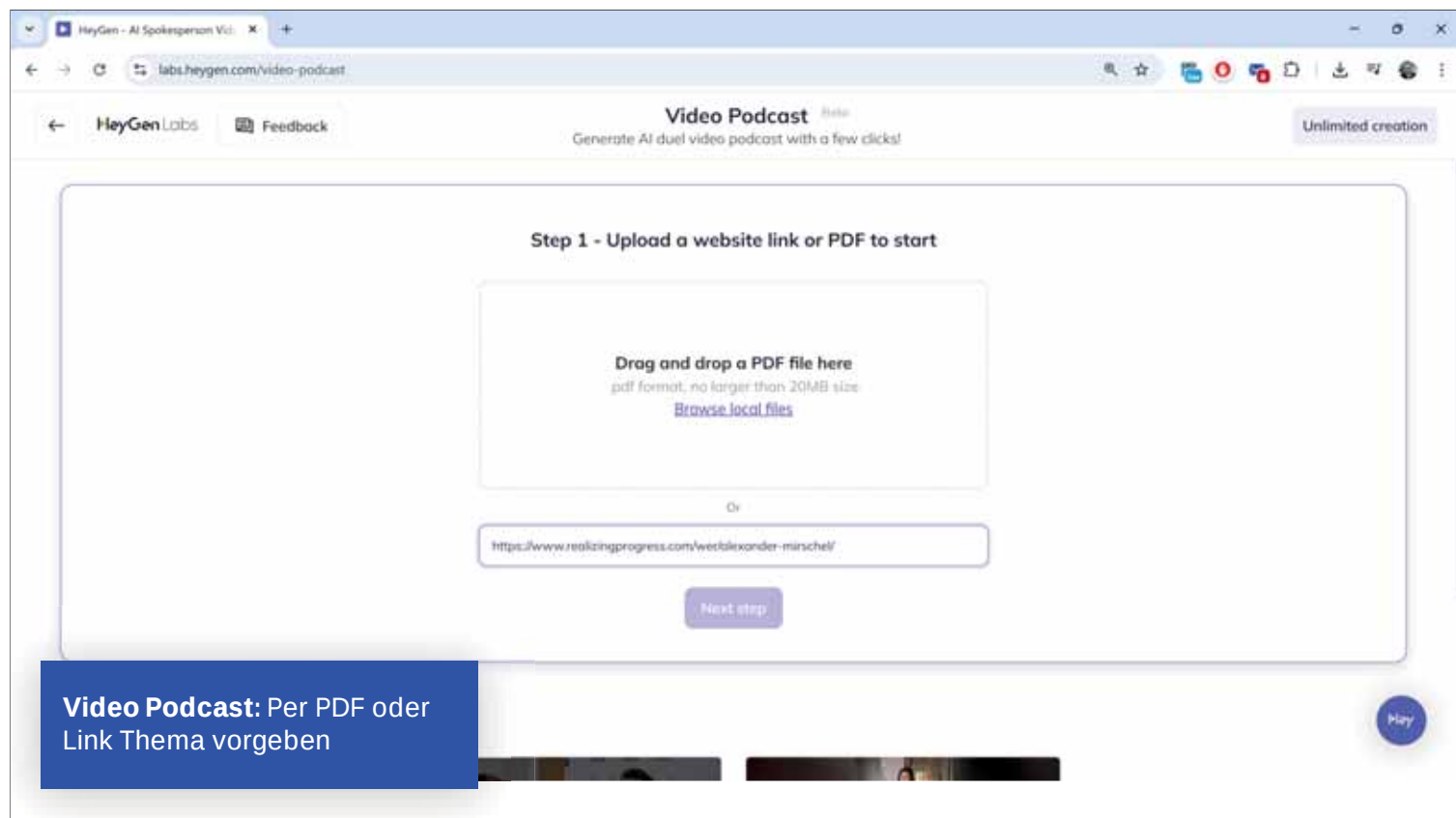
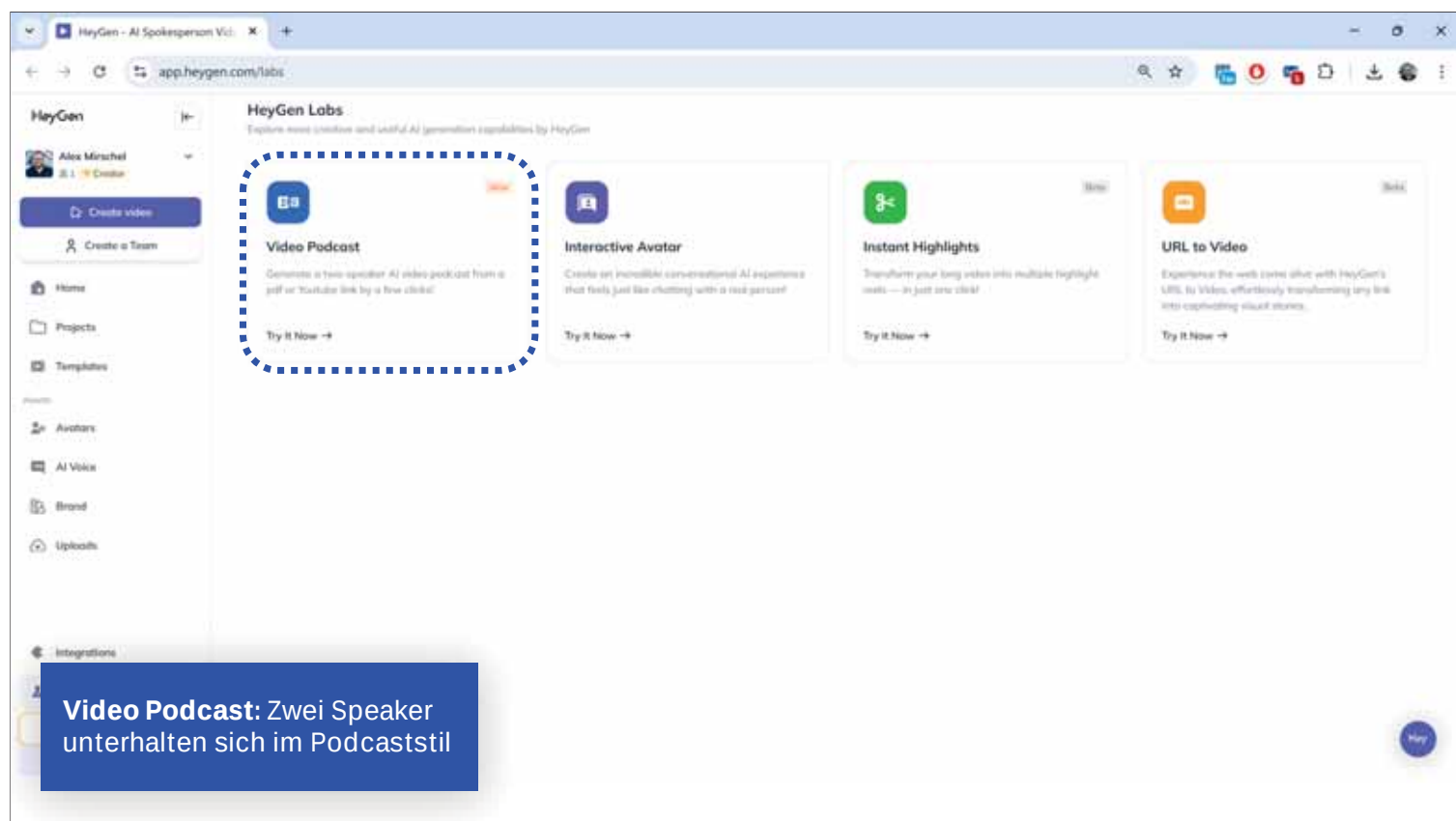
Photos

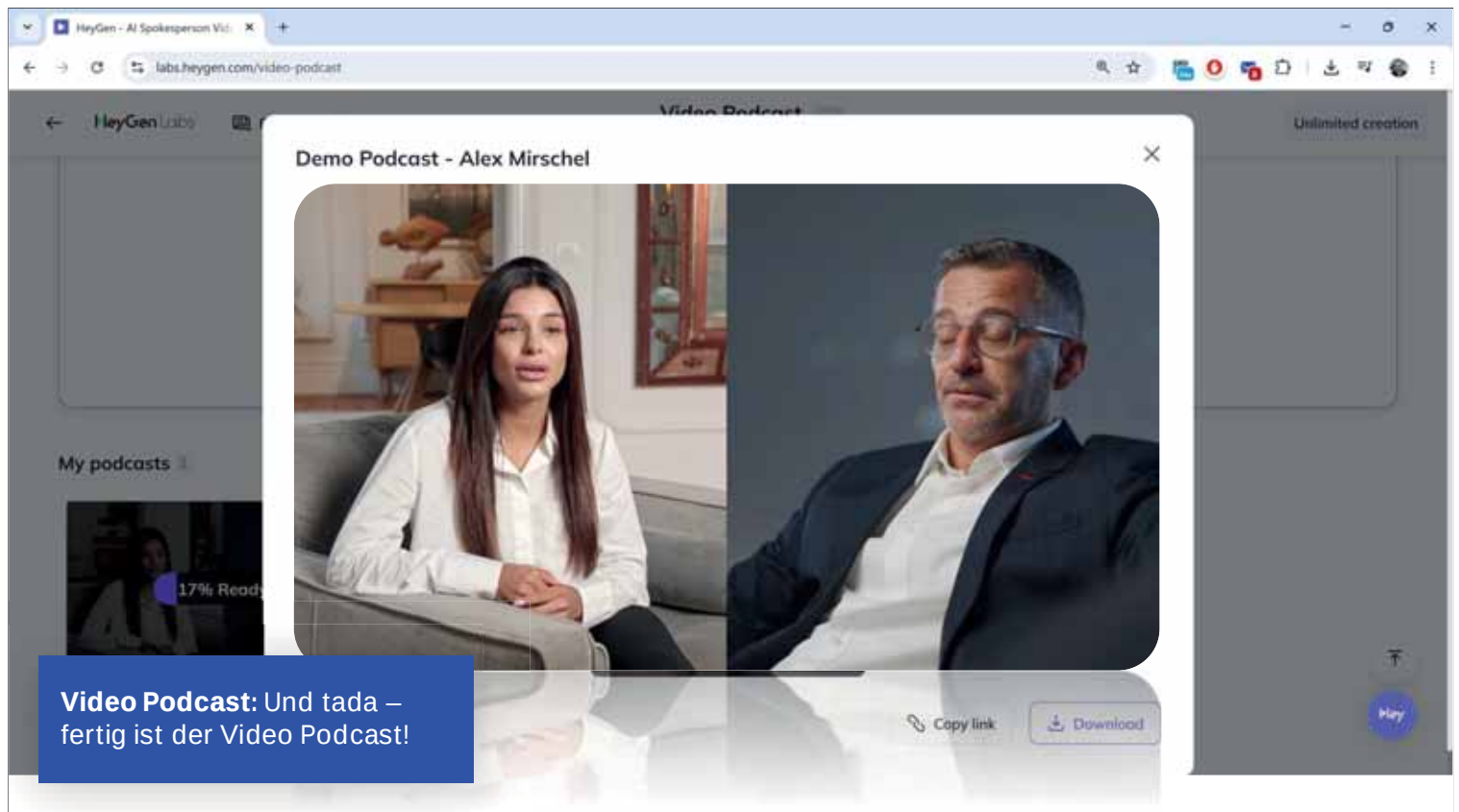
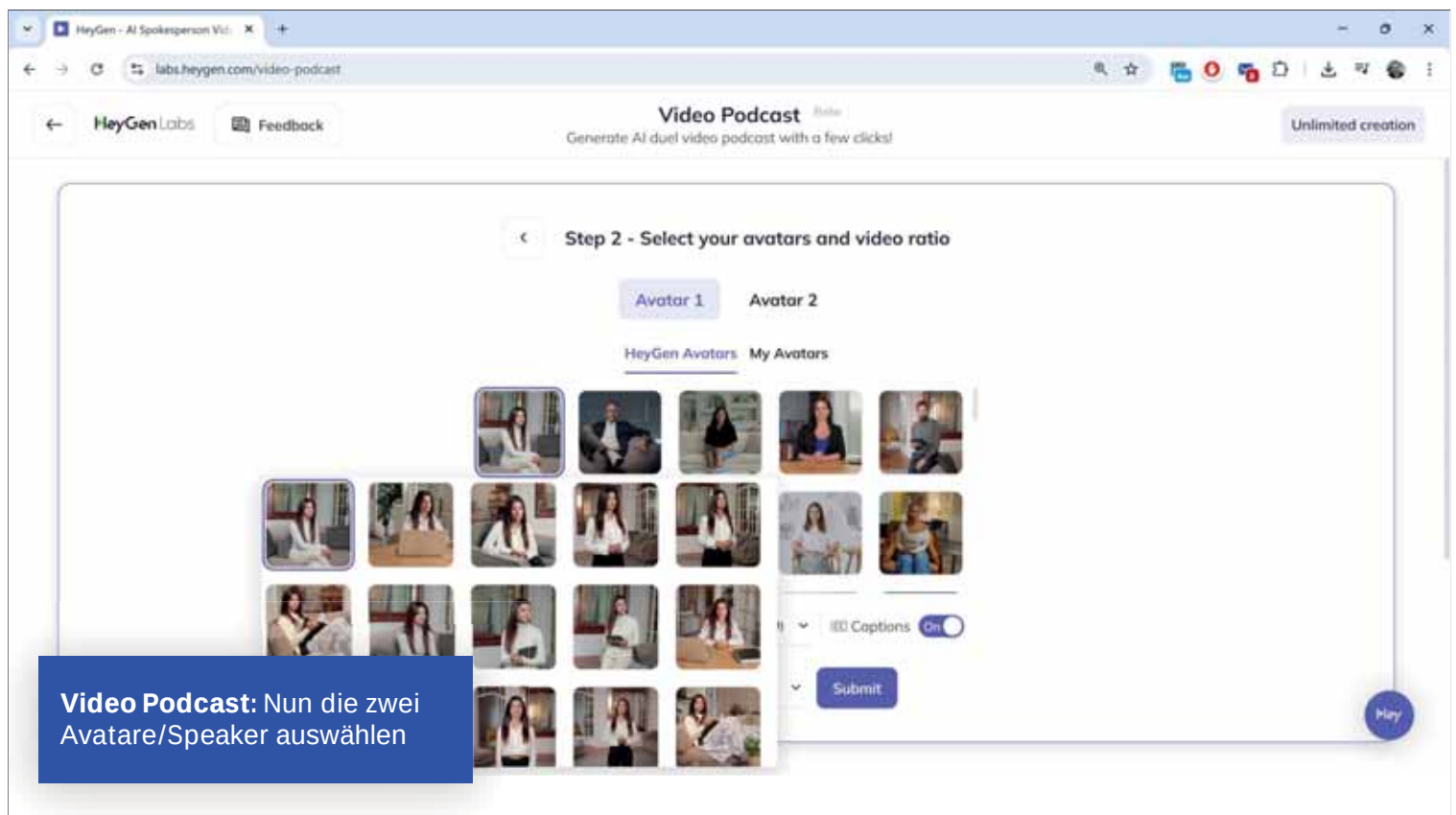
Wiedererkennungswert ohne eigenen Aufwand dank Brandkit mit CI Vorgaben

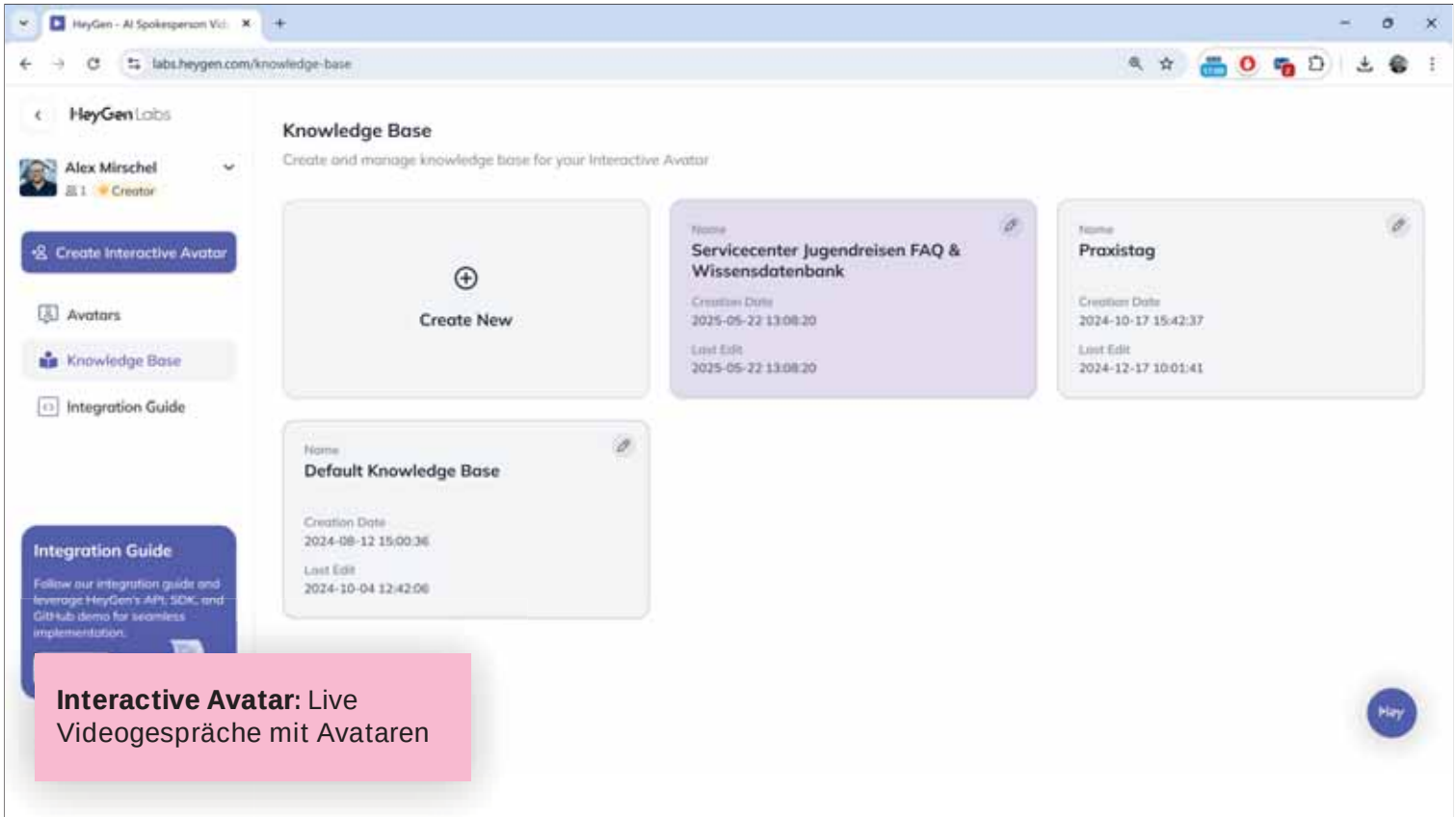
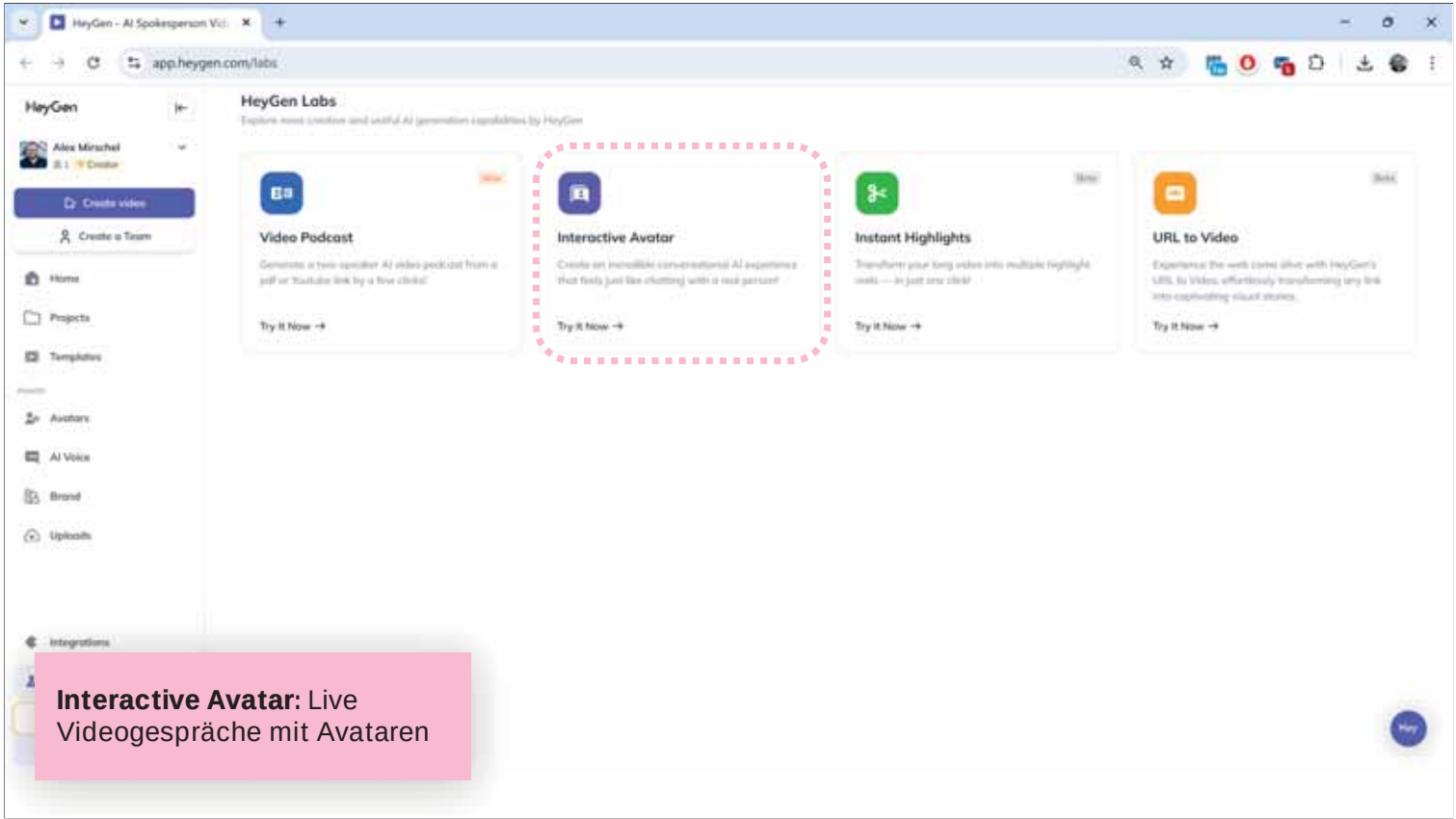
Upload Success (1/1)

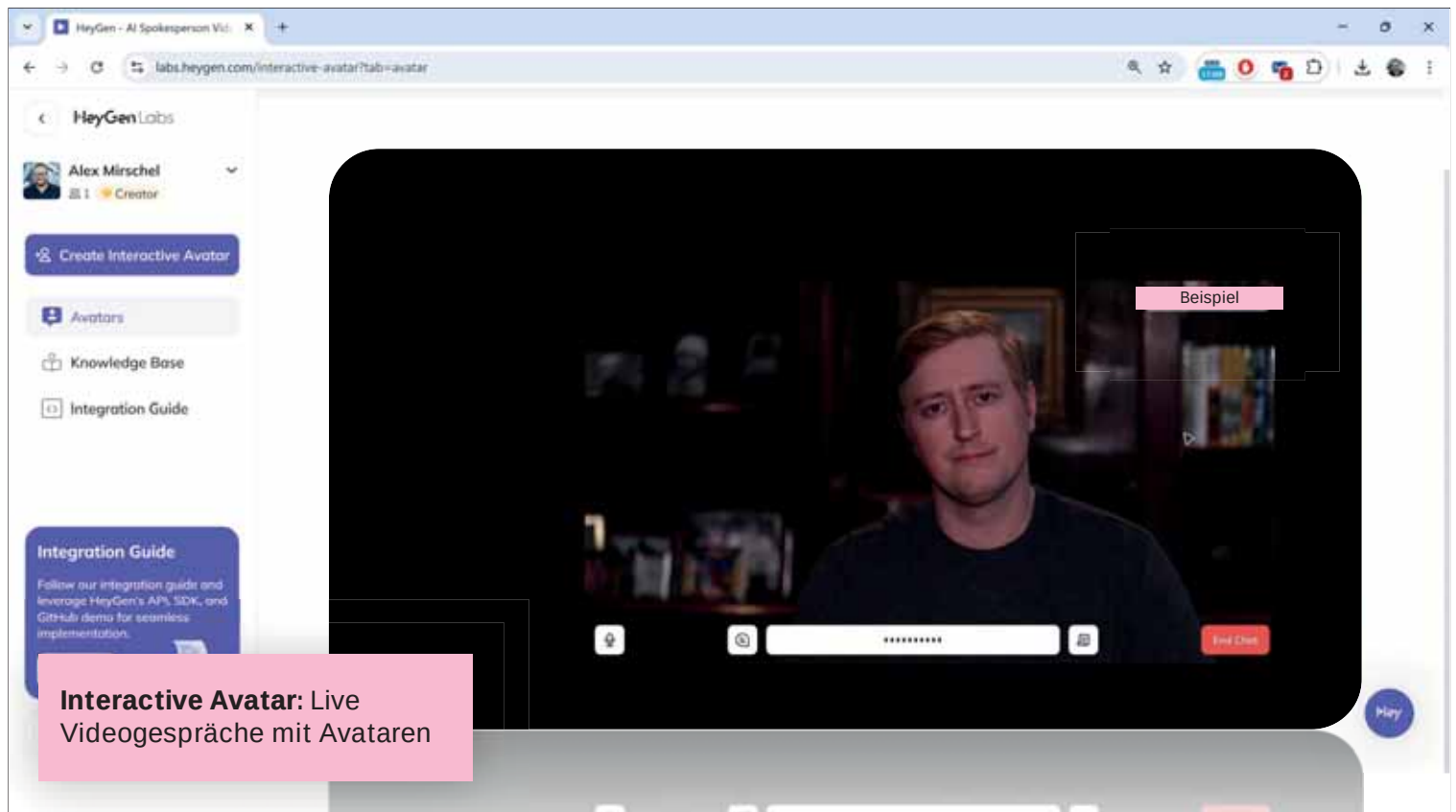
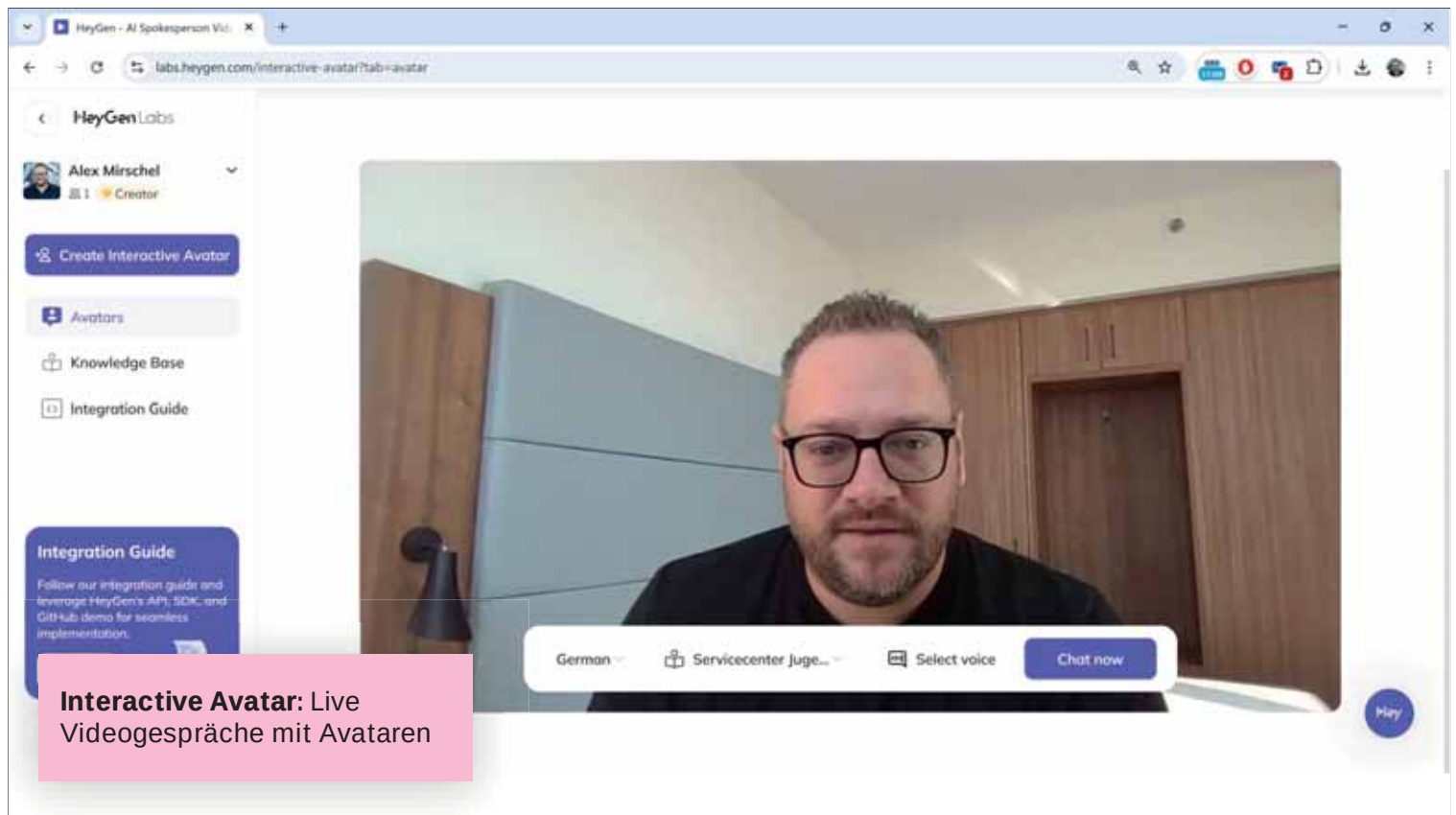
Play

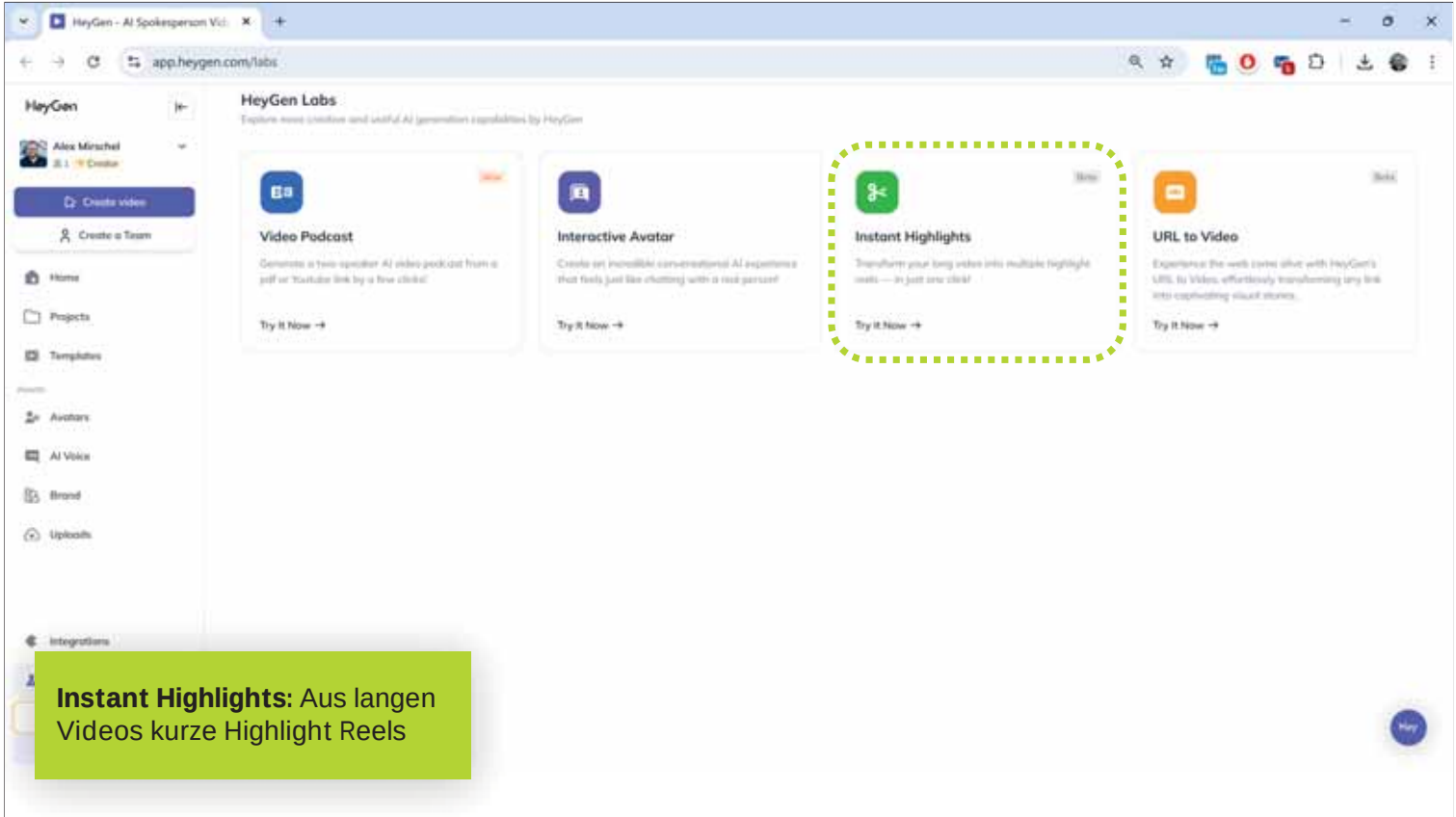
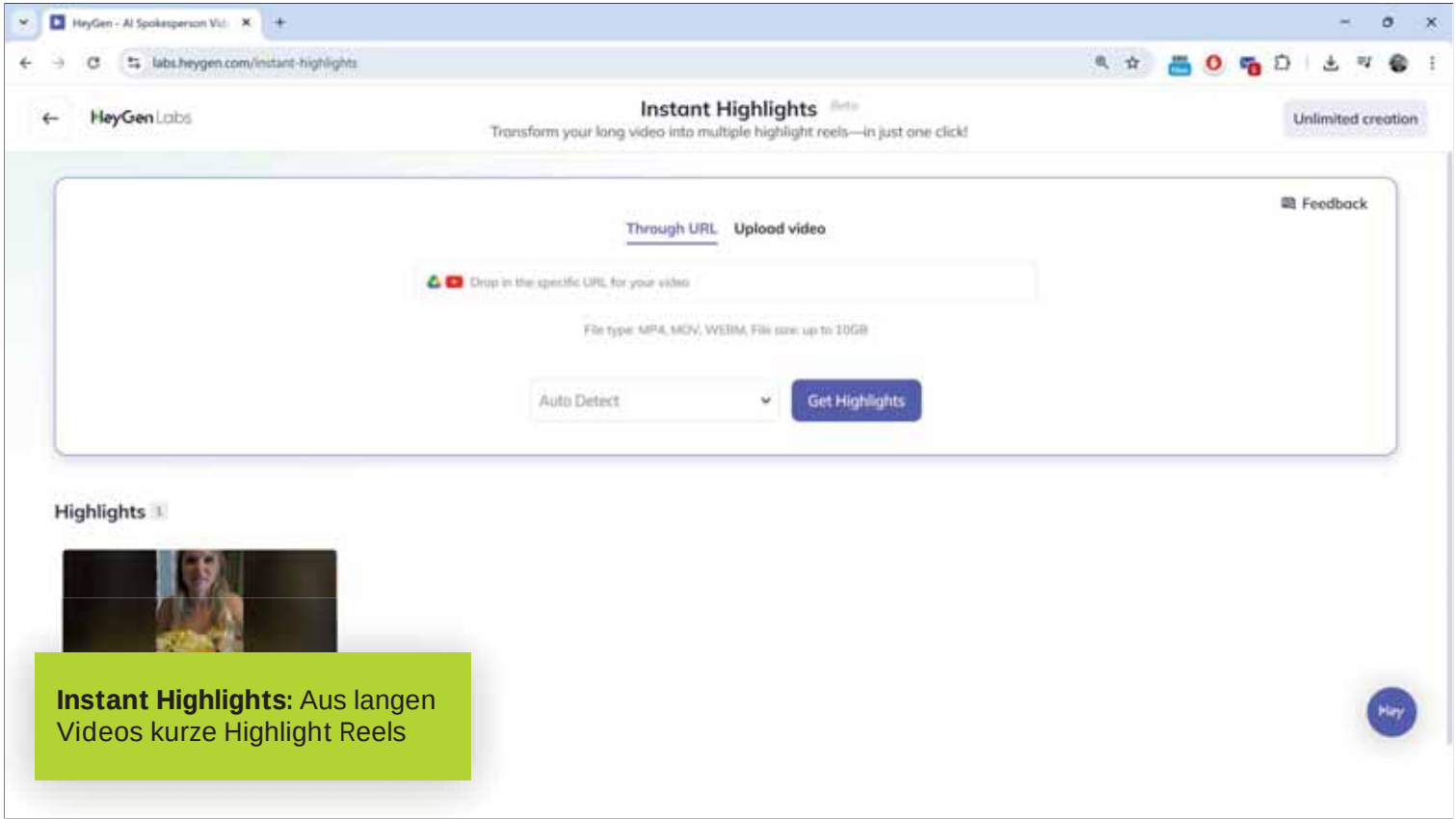












HeyGen - AI Spokesperson Vid

labs.heygen.com/instant-highlights

Instant Highlights Auto

Transform your long video into multiple highlight reels—in just one click!

Unlimited creation

Through URL

Upload video

Drop in the specific URL, for your video

File type: MP4, MOV, WEBM, File size: up to 1GB

Auto Detect

Get Highlights

Feedback

Highlights 1



Instant Highlights: Aus langen Videos kurze Highlight Reels

Play

HeyGen - AI Spokesperson Vid

labs.heygen.com/instant-highlights/fc0c9e6275b645738858779cb2edaa62

Saxon Switzerland and Dresden: From a natural paradise to the urban jungle

Download all

Share highlight list

Name	Duration	
 Breathtaking Views and the Ultimate Cheese Platter Experience! 🧀.mp4	22s	Download Share Delete
 Discover the Unseen Beauty of Saxon Switzerland! 🌄.mp4	8s	Download Share Delete
 Discover Dresden's Hidden Gem: Furs Mokoro 🌊.mp4	6s	Download Share Delete
 Discover Dresden's Hidden Architectural Gems! 🏰.mp4	10s	Download Share Delete
 Discover the Unexpected Beauty of Bastei Bridge in Germany! 🌉.mp4	9s	Download Share Delete

Instant Highlights: Aus langen Videos kurze Highlight Reels

Play

HeyGen - AI Spokesperson Vid. x +

labs.heygen.com/instant-highlights/fc0c9ef6275b645738858779cb2edaa62

Saxon Switzerland

Breathtaking Views and the Ultimate Cheese Platter Experience! 🍷🧀.mp4

Name

The Ultimate Feast in Saxony

Instant Highlights: Aus langen Videos kurze Highlight Reels

Share to X (Twitter) Share to TikTok Copy Link Download

Hey

HeyGen - AI Spokesperson Vid. x +

app.heygen.com/labs

HeyGen Labs

Explore new creative and useful AI generation capabilities by HeyGen

Video Podcast

Generate a two-speaker AI video podcast from a pdf or YouTube link in a few clicks!

Try It Now →

Interactive Avatar

Create an incredible conversational AI experience that feels just like chatting with a real person!

Try It Now →

Instant Highlights

Transform your long videos into multiple highlight reels — in just one click!

Try It Now →

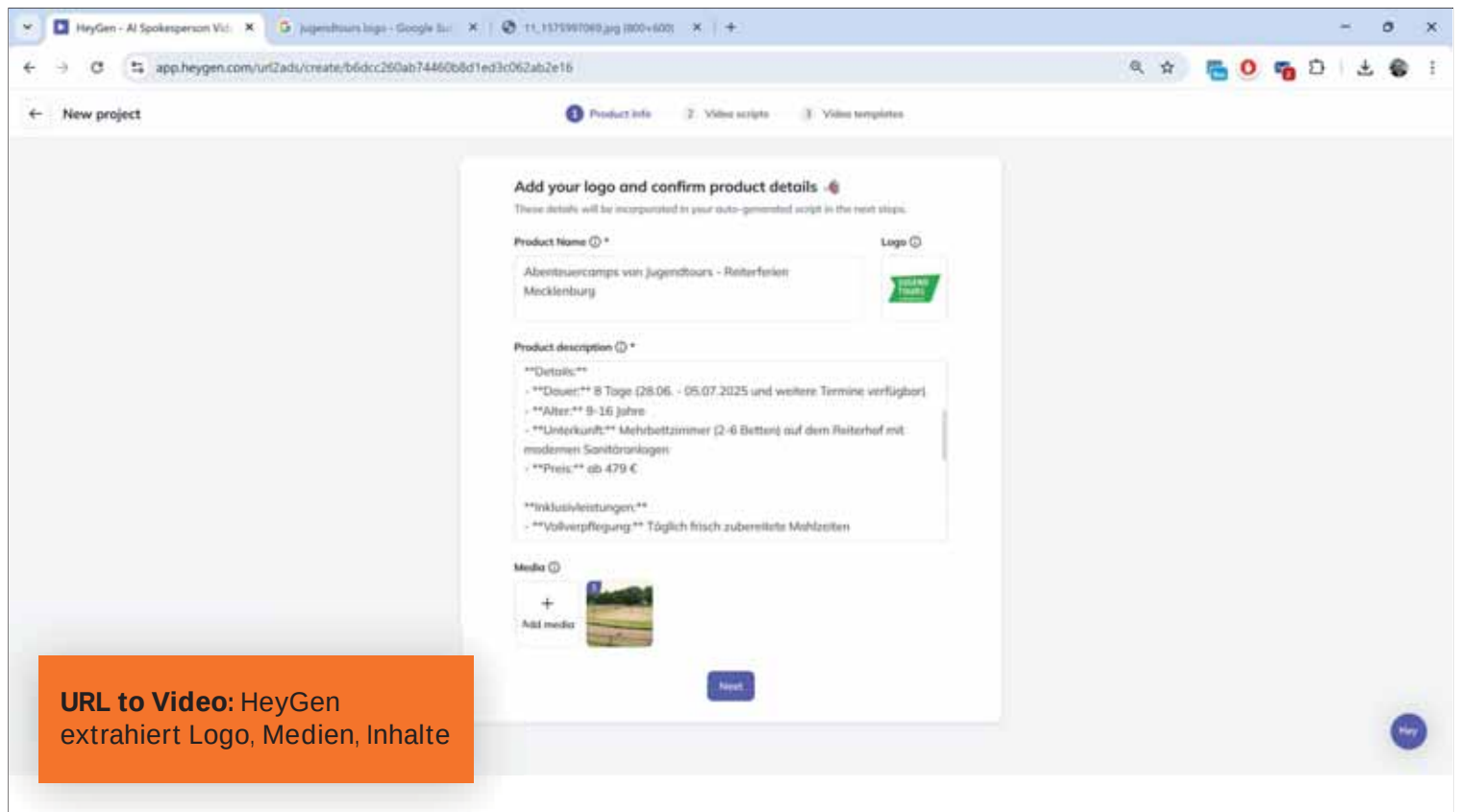
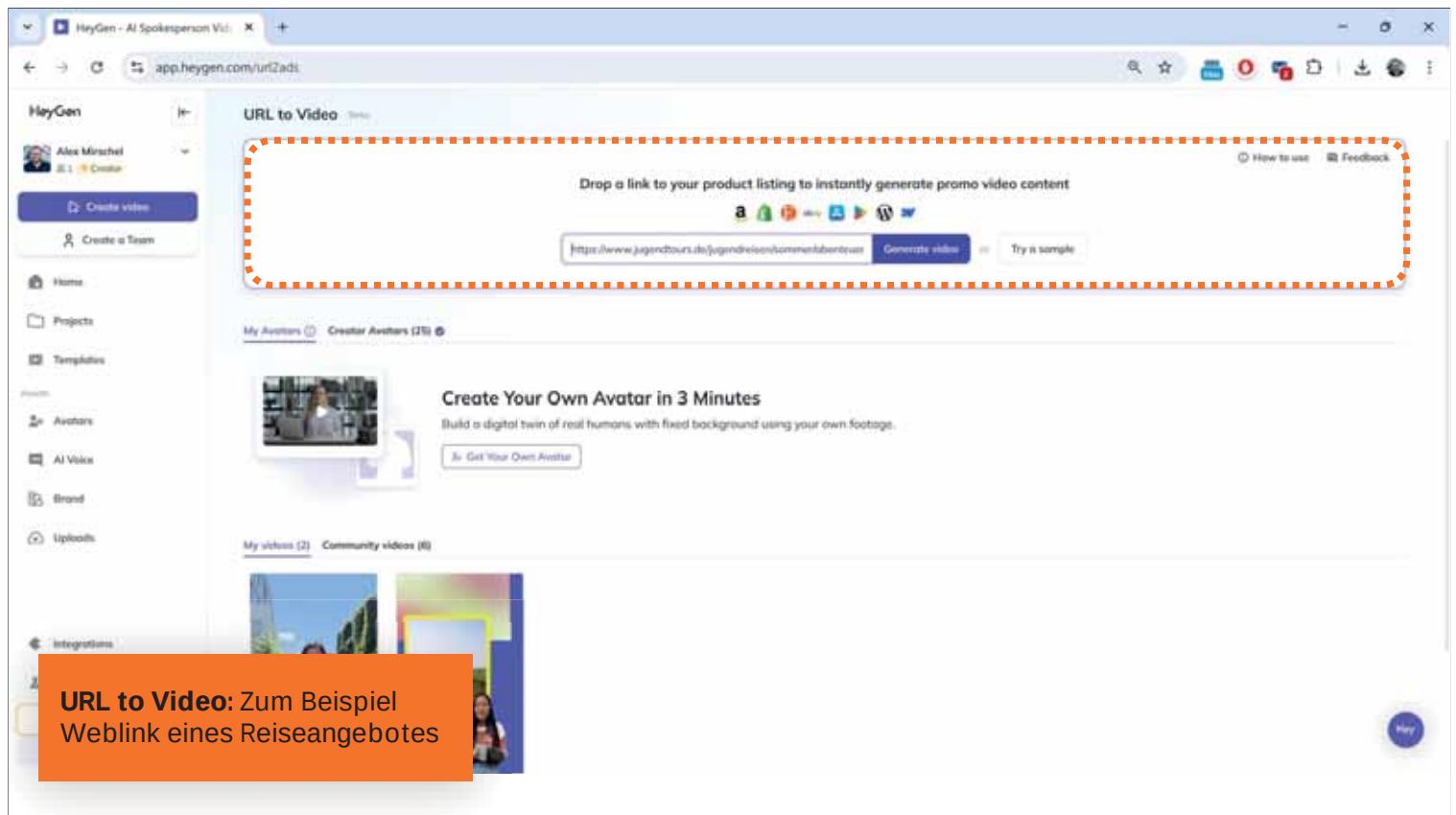
URL to Video

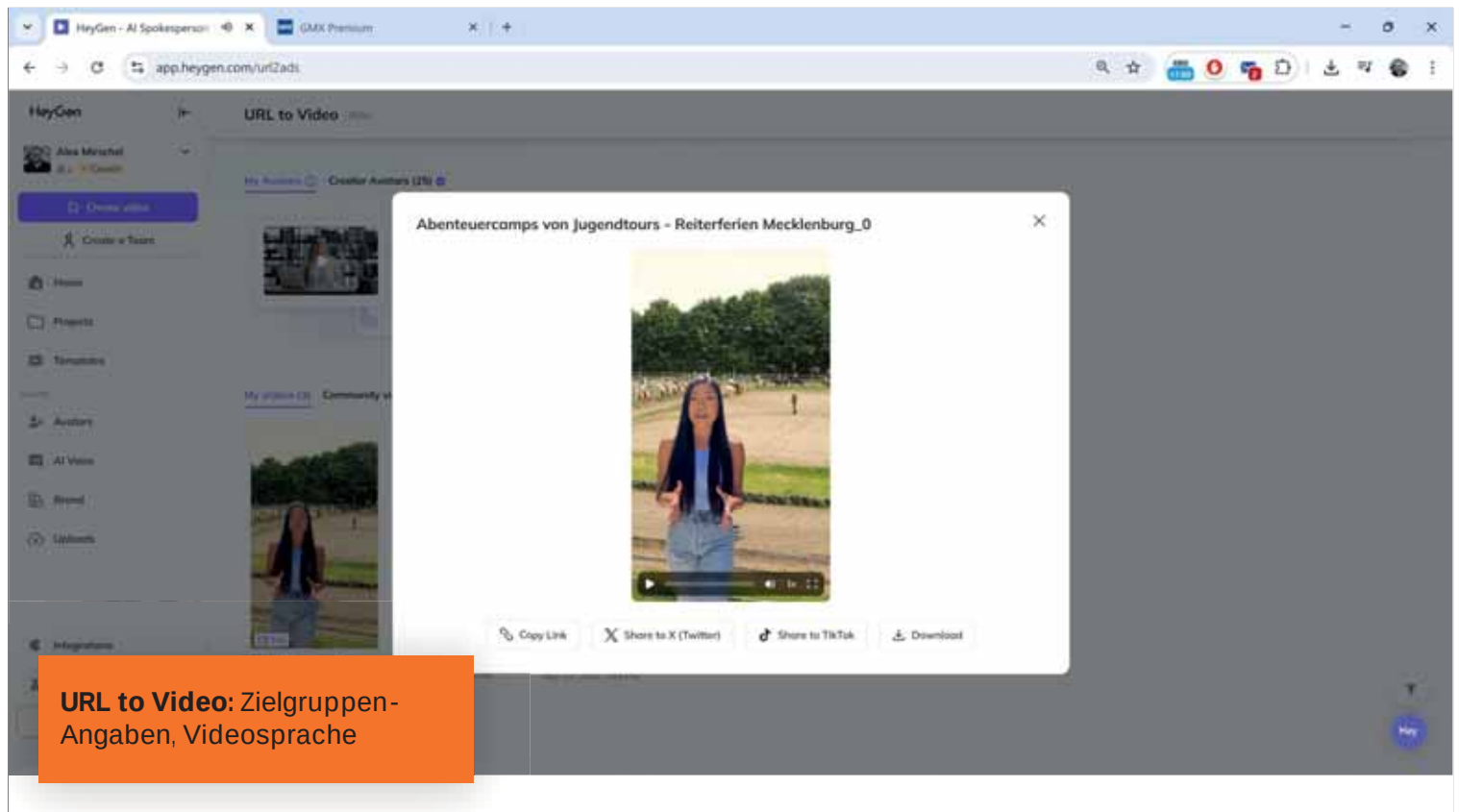
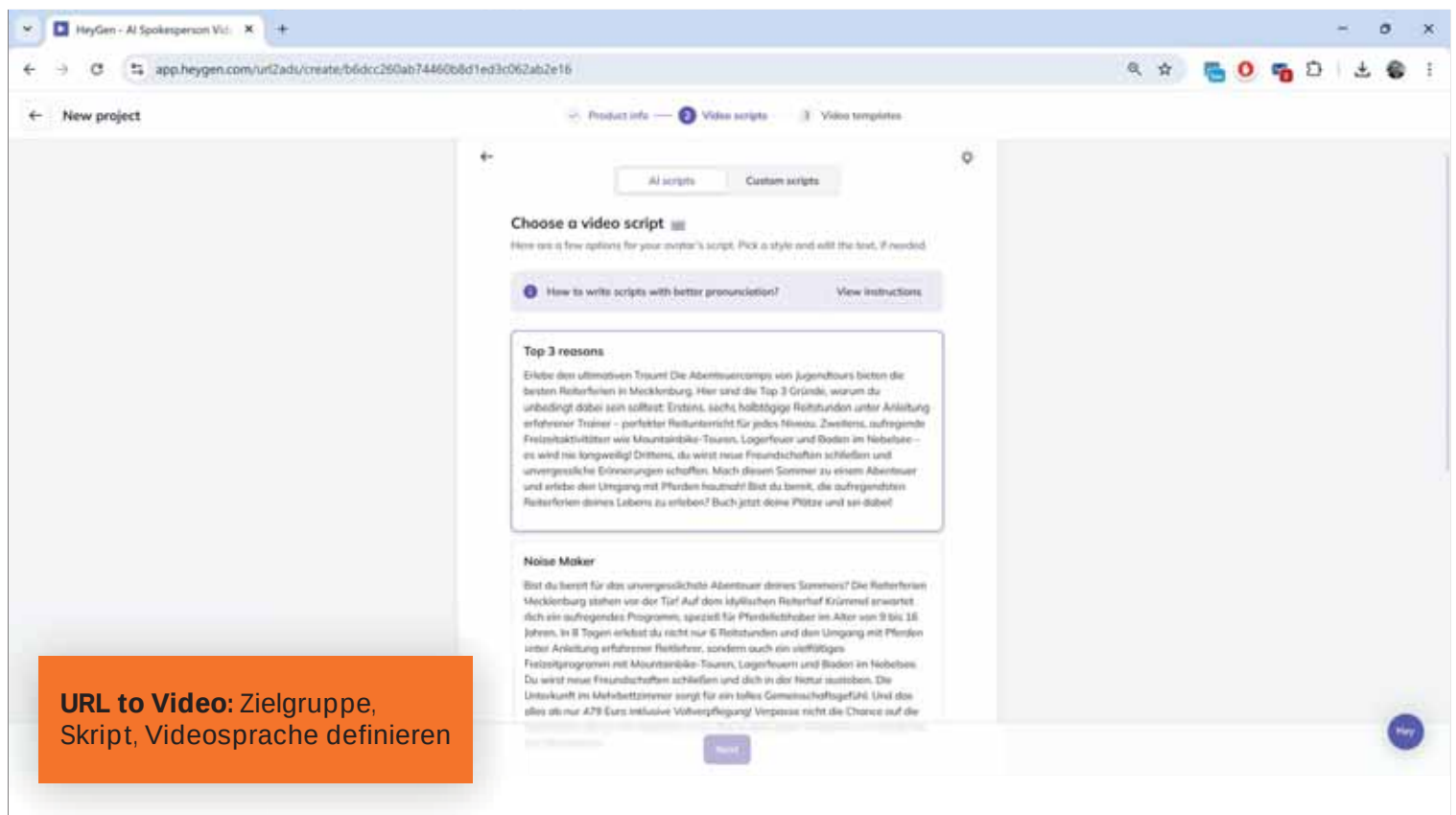
Experience the web come alive with HeyGen's URL to Video, effortlessly transforming any link into captivating visual stories.

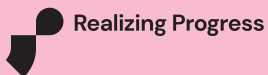
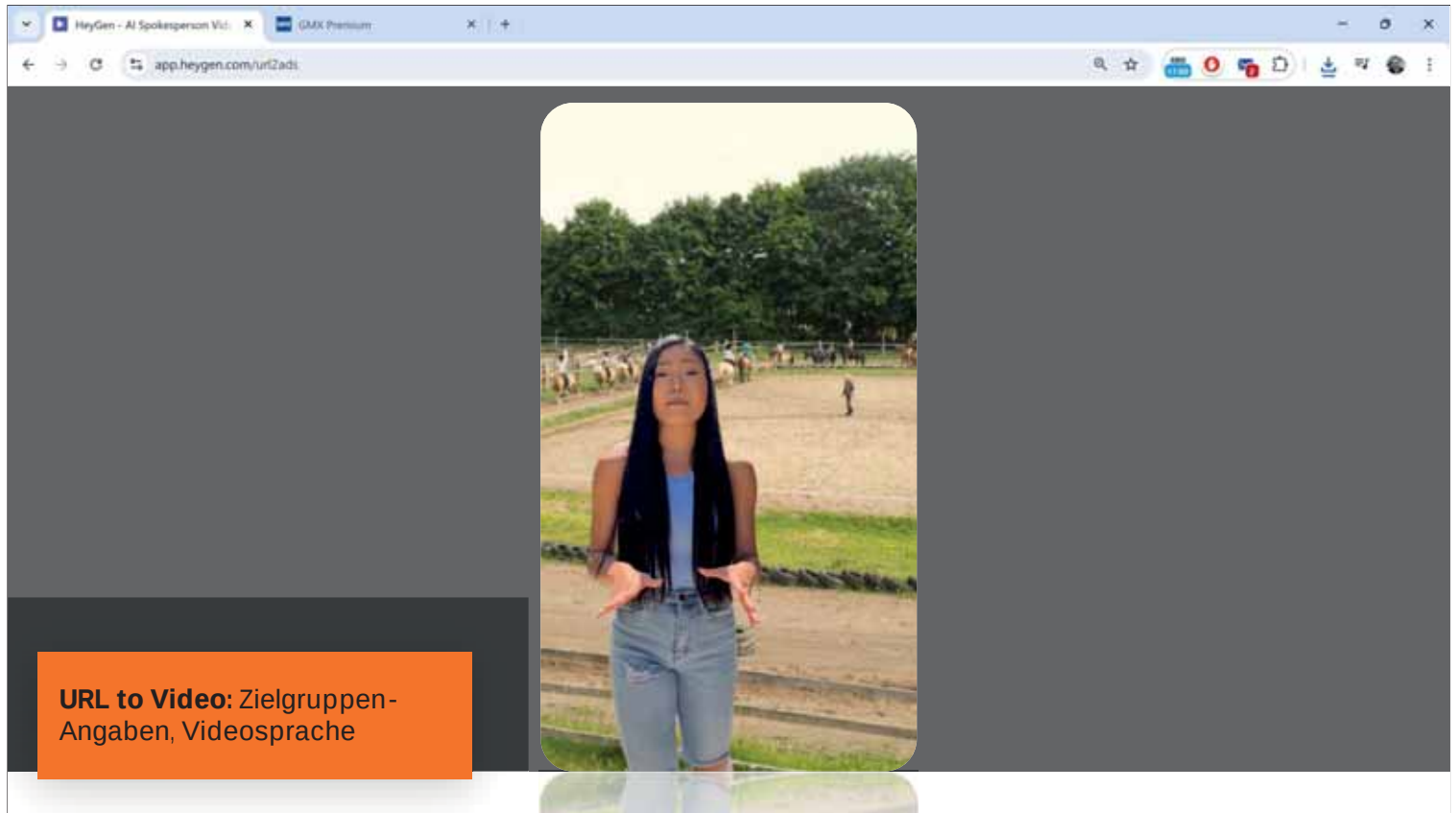
Try It Now →

URL to Video: Direkt aus Webinhalten coole Videos

Hey







HeyGen Avatar IV: Talking Videos nun auch aus simplen Bildern

Neues Feature „Avatar IV“

chatgpt.com/u/682ref2a-43a4-8011-8eec-86b904c70323

ChatGPT 4o

Gemeinsam nutzen

Erstelle ein Bild einer 3D Comic Figur in einer realen Umgebung. Die Figur symbolisiert eine junge Frau, etwa 17 Jahre alt, sie trägt ein T-Shirt mit Schrift "Jugendreisen" und braune Haare. Sie befindet sich an einem Badensee in einer schönen Natur in den Alpen. Hinter ihr befindet sich ein Beach Volleyball Feld

Bild erstellt



Weitergeben

Schritt 1 – Beliebige Quelle, z.B. Originalfoto oder auch ein KI Bild einer Kunstfigur

HeyGen - AI Spokesperson Vid

app.heygen.com/home

HeyGen

Alisa Mischel

Create a video

Create a Team

Home

Projects

Templates

Avatars

AI Voice

Brand

Uploads

Integrations

Realistic talking video with Avatar IV

Turn a single photo and script into a high-quality avatar video using our new Avatar IV model. Learn more



Script *

Hi, ich bin Maria, deine...

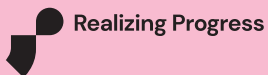
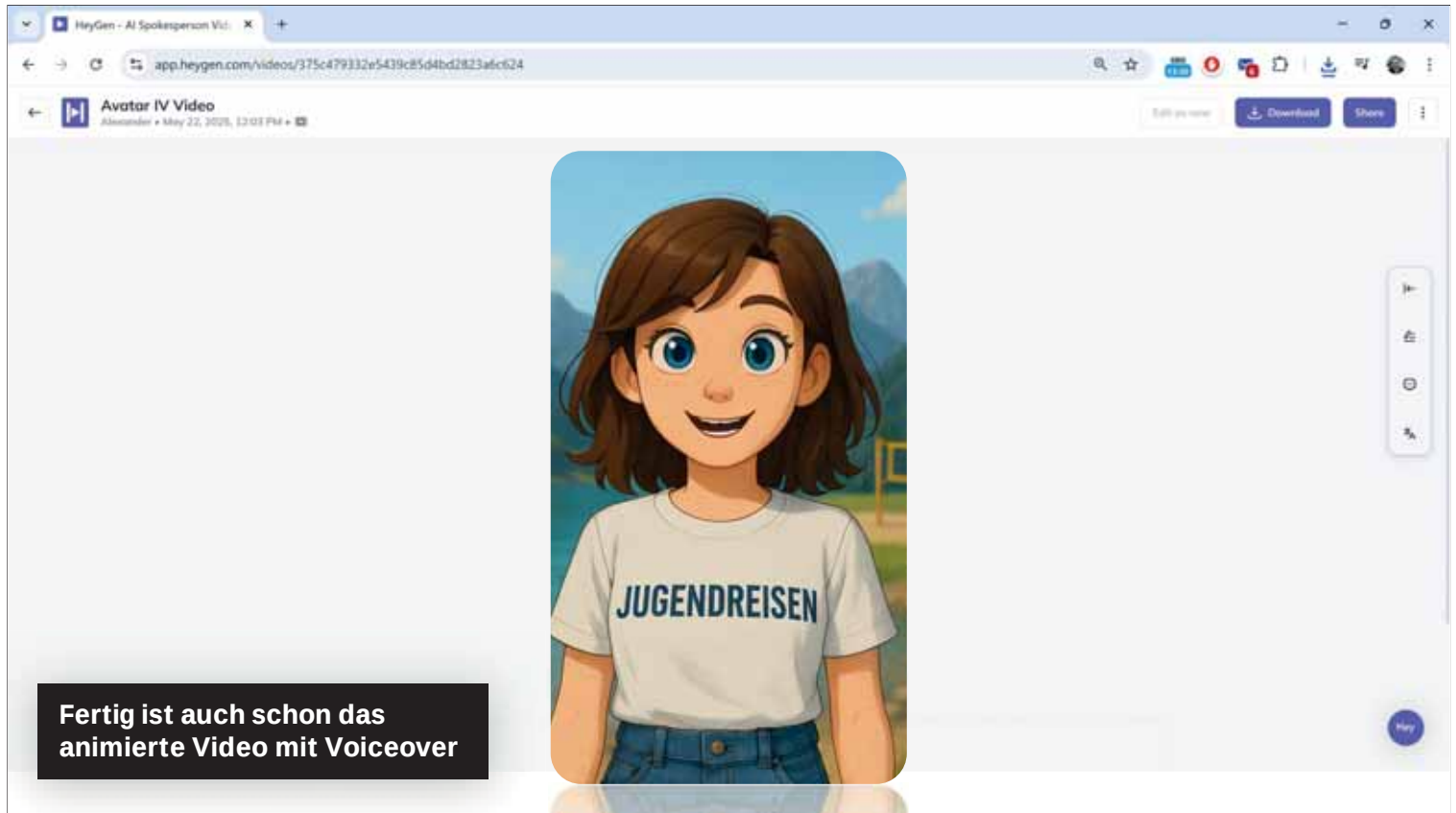
Surprise me

Select voice

Generate Video

Play

Schritt 2 – Script und Wunschstimme bei HeyGen wählen



Arbeiten mit KI-Videogeneratoren: Bild, Animation, Schnitt, Musik



Schritt 1 – das Bild: Erstellen des Fotos mit Freepik Pikaso Mystic



Schritt 2 – das Video:
Animieren mit Hailuo AI

KI-Videogeneratoren im Vergleich



Runway Gen-3

- Mit Abstand beste Qualität aller offenen Video-Generatoren; sehr natürliche Bewegungen in 3D
- Text-to-Video, Image-to-Video: 5- oder 10-Sekunden-Videos
- Gen-3 nur kostenpflichtig (ab €15)

KLING AI

- Beste Alltagslösung mit Mängeln in Prompt-Verständnis; natürliche Bewegungen in 3D
- Text-to-Video, Image-to-Video: 5-Sekunden-Videos
- 66 kostenlose Credits/Tag: 6 Videos

Hailuo AI

- Neuer KI-Video-Generator mit besonderem Fokus auf natürlicher Mimik und Emotionen, HD-Qualität
- Text-to-Video, Image-to-Video: 5-Sekunden-Videos
- 3-Tage-Trial; Gratisvideos bei Login



Welches tunesische Instrument ist dies?

Das Instrument, das der Musiker auf dem Bild spielt, ähnelt einer **Oud**, einem traditionellen nordafrikanischen Saiteninstrument, das besonders in der tunesischen und allgemein arabischen Musik verbreitet ist. Die Oud hat typischerweise einen runden Korpus, einen kurzen Hals und mehrere Doppelsaiten, was sie zu einem wichtigen Bestandteil der klassischen arabischen Musik macht. Sie wird oft als Vorläufer der europäischen Laute betrachtet und ist in der Region für ihren tiefen und resonanten Klang bekannt.

Schritt 3 – die Musik: Erstellen eines Prompts mit ChatGPT

Erstelle mir einen Prompt für Udio für ein Musikstück, in dem ein

Chat an ChatGPT

ChatGPT kann Fehler machen. Übersetze wichtige Informationen

ChatGPT 4o with canvas

Realizing Progress

Erstelle mir einen Prompt für Udio für ein Musikstück, in dem ein schnelles Lied mit einer Oud (ohne andere Instrumente) gespielt wird.

Hier ist ein Vorschlag für deinen Udio-Prompt:

Prompt for Udio:

Create a fast and energetic piece of music performed exclusively on an Oud. The composition should capture traditional Tunisian sounds and create a lively, danceable atmosphere. Let the Oud sound dynamic and virtuosic, featuring rapid runs, rhythmic accents, and an infectious melody that conveys joy and zest for life. It should feel like an experienced street musician is giving a spontaneous, vibrant performance, captivating the listeners and making them want to sway and dance along.

Schritt 3 – die Musik: Erstellen eines Prompts mit ChatGPT

ChatGPT kann Fehler machen. Überprüfe wichtige Informationen

udio beta

Create a fast and energetic piece of music performed exclusively on a Tunisian Oud

Create

Unpublished

Rhythms of Celebration

Prompt: Create a fast and energetic piece of music performed exclusively on a Tunisian Oud solo (without any other instruments). The composition should capture traditional Tunisian sounds and creat...

male vocalist north african music regional music african music world music

Create Share Edit Trim Publish

More from this creator

Under the Spotlight

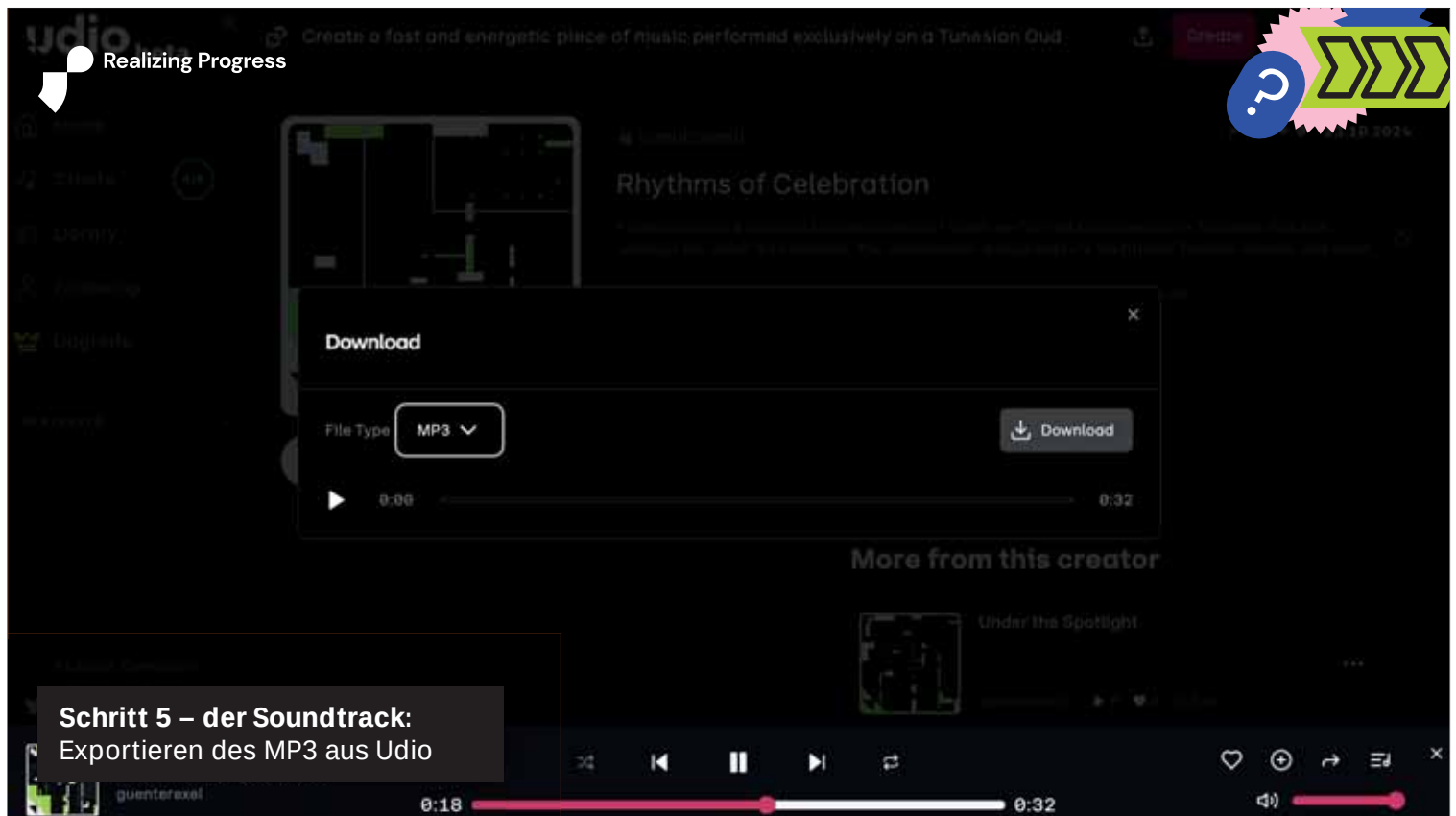
guenterexel

Schritt 4 – die Musik: Erstellen eines Songs mit Udio

AI Music Generator

guenterexel

0:01 0:32



Realizing Progress

Schnitt-App VLLO

Kostenfreie Musik

Videoschnitt-App VLLO (iOS, Android):

- Musik von VLLO kann auch für kommerzielle Zwecke genutzt werden!
- Kein Credit oder Hinweis notwendig!

Ohne Titel (16:9)

Export

Rhythms of Celebration.mp3

letter 803. Ausgabe _3. Oktober 2024.n

Udio Journey Through the Night.mp3

Ethereal Nocturne.mp3

Rhythms of Celebration.mp3

Tags: Hinzufügen +

Schritt 6 – der Schnitt: Import in VLLO

- Abstimmen von Video und Musik (synchroner Schnitt)
- Export als gesamtes Video



KI-generierte Videos
waren zunächst Resultate
vieler Werkzeuge:

- **Bild:** Freepic Mystic
- **Animation:** Hailuo AI
- **Schnitt:** VLLO
- **Musik:** VLLO / Udio

„KI ist **kein Ersatz für menschliche Intelligenz**. Es ist ein Werkzeug zur Steigerung der menschlichen Kreativität und des Einfallsreichtums.“

Fei-Fei Li, Co-Direktorin KI Institut Stanford



Video-Tools #1 KLING

<https://klingai.com>



Sign in for free creditsSign In

Home

AI Generation

AI Images

AI Videos

AI Editing

Video Editor

My Assets

KLING AI, SPARK YOUR IMAGINATION

Next-Generation AI Creative Studio

 **neu**

AI Images

Powered by KOLORS®

AI Videos

Powered by KLING®

Video Editor

The feature is coming! We'll share with you soon.

GalleryLatest

All



KLING: Erstellen von KI-Fotos und Videos

Quelle: <https://klingai.com/>

KLING AI, SPARK YOUR IMAGINATION

Discover the perfect plan for your needs, or you can Purchase Credits

Flash Sale: 50% Off All Membership Plans

6 Days 14 : 02 :

 **neu**

YearHalf-YearQuarterMonth

Free

\$0 per month

Free forever

✓ Free credits daily by logging in

Standard

~~\$10~~ \$5 per month

\$5.00 per month

660 Credits per month ⓘ

\$0.76 per 100 Credits

✓ Free credits daily by logging in

✓ Remove watermarks

✓ Generate Professional Mode videos

✓ Extend video length up to 3 minutes

✓ Advanced camera control

Purchase

Pro

~~\$37~~ \$18.5 per month

\$18.50 per month

3000 Credits per month ⓘ

\$0.62 per 100 Credits

✓ Free credits daily by logging in

✓ Remove watermarks

✓ Generate Professional Mode videos

✓ Extend video length up to 3 minutes

✓ Advanced camera control

✓ Priority access to new features

Purchase

Premier **Best offer**

~~\$92~~ \$46 per month

\$46.00 per month

8000 Credits per month ⓘ

\$0.58 per 100 Credits

✓ Free credits daily by logging in

✓ Remove watermarks

✓ Generate Professional Mode videos

✓ Extend video length up to 3 minutes

✓ Advanced camera control

✓ Priority access to new features

Purchase

KLING: Freier Plan mit täglichen Credits; Standard-Plan ab \$5

Quelle: <https://klingai.com/>



KLING AI, SPARK YOUR IMAGINATION

Next-Generation AI Creative Studio

Create an account

Already have an account? [Sign in](#)

Enter Email Address

Password (at least 8 characters)

Confirm Password

Next

KLING: Anmeldung mit Mailadresse & Passwort

Quelle: <https://klingai.com/>

KLING AI

66 credits will expire within 24 hours

Home

AI Generation

AI Images

AI Videos

AI Editing

Video Editor

My Assets

KLING AI, SPARK YOUR IMAGINATION

Next-Generation AI Creative Studio

AI Images

Powered by KOLORS®



AI Videos

Powered by KLING®



Video Editor

The feature is coming! We'll share with you soon.

Gallery

Latest

All



KLING: 66 Credits alle 24 Stunden; Videos ab 10 Credits; Bilder ab 0,80

Quelle: <https://klingai.com/>

KLING: Einstellungen für Video-Prompts

- Text-Prompt oder Bild-Upload; optional: Negative Prompt
- Einstellung Kreativität – Relevanz (0-1)
- Nur Premium (kostenpflichtig): Professional Mode (Qualität), Länge von 10 Sekunden, Kamerabewegungen

Quelle: <https://klingai.com/>



KI-Videogeneratoren: KLING AI

<https://klingai.com>

- Kling AI jetzt weltweit verfügbar (keine chin. Telefonnummer mehr erforderlich)
- Text-to-Video, Image-to-Video: 5-Sekunden-Videos für globale Nutzer
- Technologie: 3D-Rekonstruktion für natürliche Bewegungen
- 66 kostenlose Credits täglich, 10 Credits pro Generierung



KLING AI Latest Updates!

Hi there!

We're excited to share a new KLING AI update with you! Kling AI: generate faster, perform better!

What's new:

Kling 1.5 model:

- New "KLING 1.5 model" supports you to generate 1080p HD video in Professional mode, and the generation price is unchanged.

Motion Brush:

"Image to Video" feature now supports "Motion Brush" feature, allowing you to specify trajectories for elements (people, objects, etc.) in the image.

Feature Upgrade:

- Supports generating up to 4 videos at one time, making video generation faster and more convenient.
- The "Image to Video" function supports a duration of 10 seconds and allows adding a last frame in Professional Mode.
- AI Images Resolution Enhancement
- KLING AI Guide Launched

Big thanks to everyone for being a part of this journey! We hope you have a blast with the new version of KLING AI. Enjoy and have fun! 🎉
KLING AI Team

I Got It

More Details

Kling 1.5: 1080p HD video,
Motion Brush, 10 Sekunden

Video-Tools #2 Luma Dream Machine

<https://lumalabs.ai>

Dream MACHINE



Luma Dream Machine: der erste realistische KI-Video-generator mit freiem Zugang! <https://lumalabs.ai/>



Quelle: lumalabs.ai



Your Plan Usage

You have 20/30 generations remaining for the month.
You are using the **free** plan.

Free generations: Your 30 free generations refresh on August 14, 2024 at 7:35 AM.

Research Preview Pricing

Yearly (20% off)

Monthly

Free

- 30 generations per month
- No commercial use

Standard

\$29.99

- 120 (+30) generations per month
- High priority generations
- Commercial use permitted
- Remove watermark

Plus

\$64.99

- 280 (+30) generations per month
- Highest priority generations
- Commercial use permitted
- Remove watermark

Premier

\$99.99

- 450 (+30) generations per month
- Highest priority generations
- Commercial use permitted
- Remove watermark

Premier

\$499.99

- 2,400 (+30) generations per month
- Highest priority generations
- Commercial use permitted
- Remove watermark

Luma: Freier Plan mit 30 Videos/ Monat; Standard-Plan ab \$29,99

Quelle: lumalabs.ai

Realizing Progress

Due to high demand, we are temporarily limiting free tiers to 10 generations/day. Paid tiers get priority in the queue and have no daily limit.

Learn More

Account



Type some text or add an image...

20 Left

Idea: Fast FPV drone flythrough of a European castle, beginning with an aerial view of the towering stone walls and tu... Prompt Guide

Your Creations

IN QUEUE

Luma Creations:
Lange Wartezeit
bei Erstellung

Created about 1 hour ago



Mozart Cat in a Baroque Castle: Description: The scene opens in a grand baroque castle, intricately adorned with gold and marble. The camera zooms in ...



Wide angle shot: A cat dressed in a Mozart costume plays an ornate grand piano in a grand hall. The camera captures the cat's focused expres...

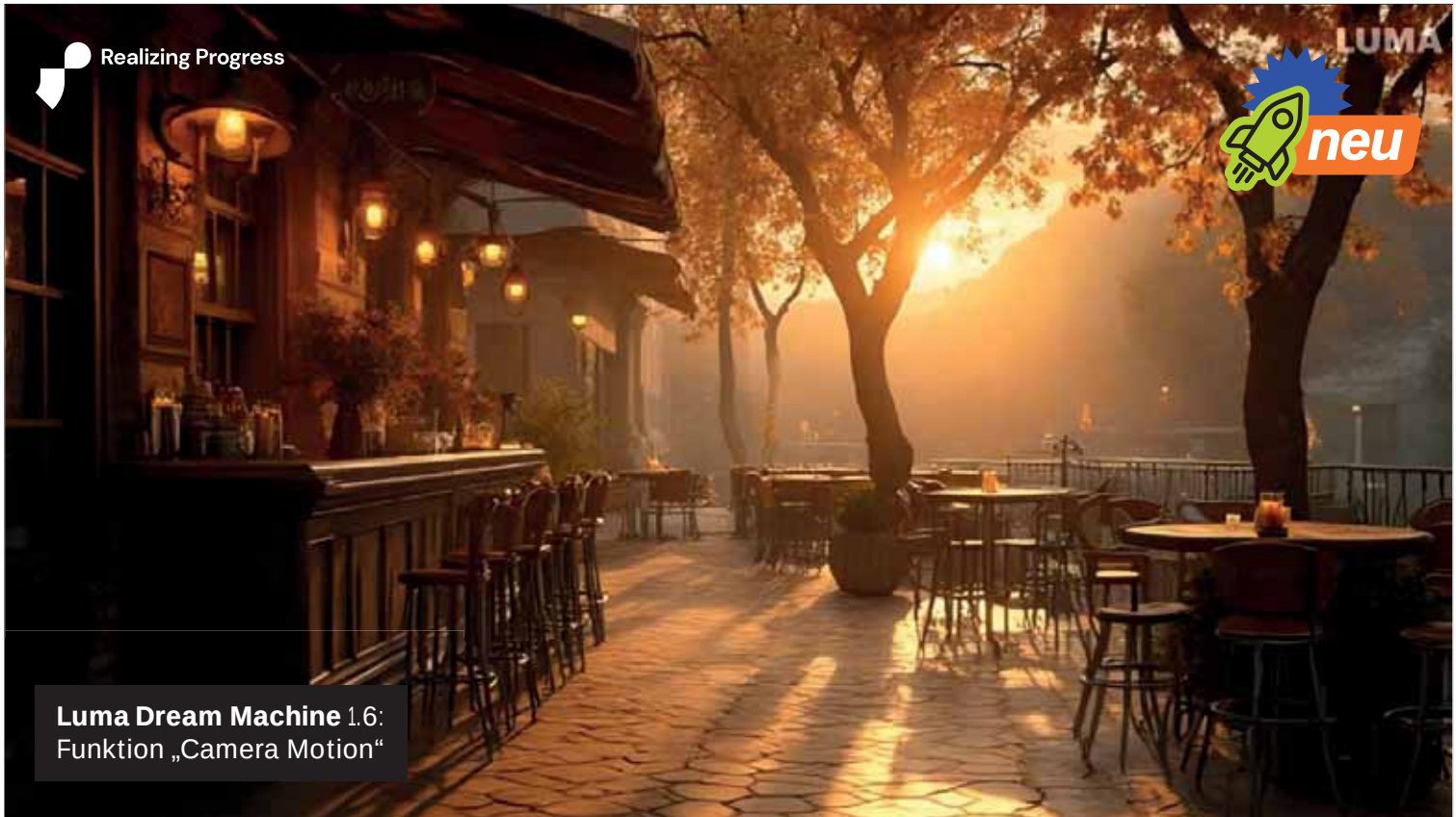
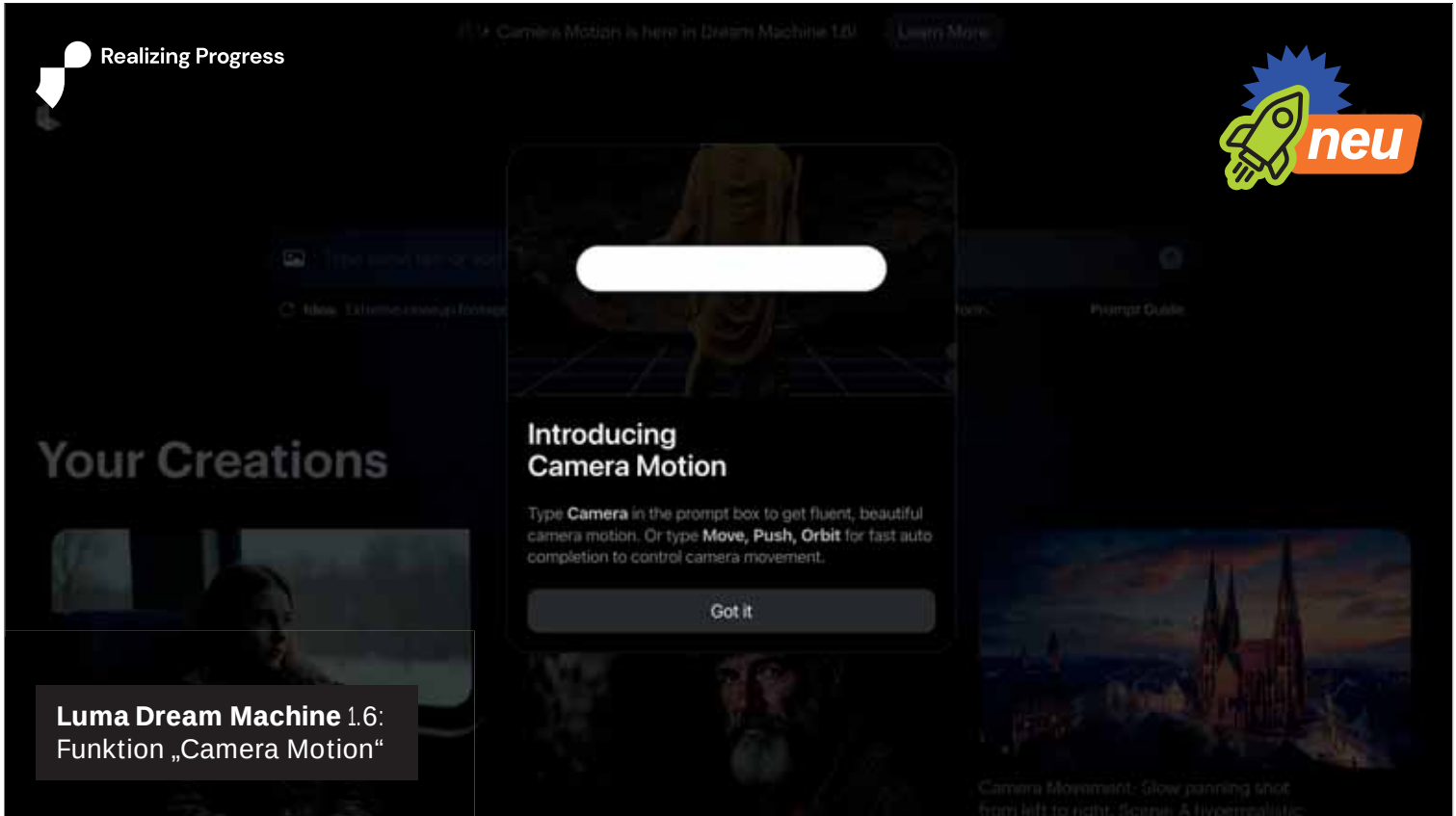
Realizing Progress

LUMA





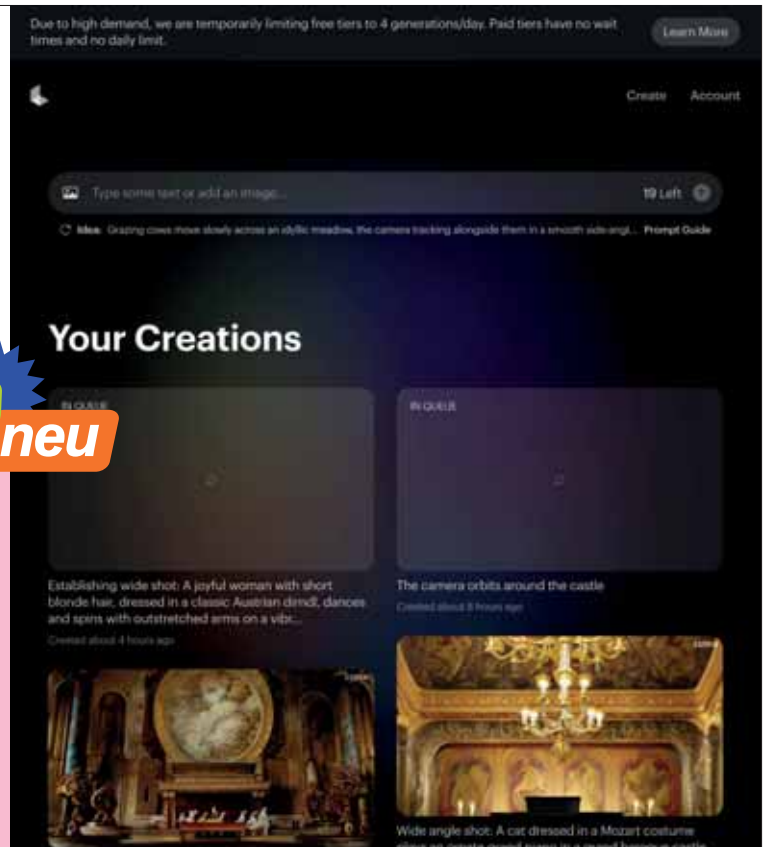
KI-Videogeneratoren: **Luma Dream Machine** mit Version 1.6 und nur mehr 2 Videos/Tag



KI- Videogeneratoren: Luma Dream Machine

<https://lumalabs.ai>

- Hochwertige 5-Sekunden-Videos aus Text (mäßige Qualität) und Bild-Prompts (besser)
- Realistische Bewegungen und Kameraführung, aber teils seltsame Interpretation
- Längere Wartezeiten bei hoher Nachfrage; Reduktion aktuell auf 4 Videos pro Tag!
- Auch Prompt „enhancen“ dauert länger
- Kostenloser Plan: 30 Video-Generierungen; bezahlter Plan: bis zu 2.430 Video-Generierungen pro Monat



Video-Tools #3 Runway Gen-4

<https://app.runwayml.com>

runway

Everything you need, to make anything you want.

Dozens of creative tools to ideate, generate and
edit content like never before.

Runway Gen-3: Anmeldung
auf app.runwayml.com mit
Mail / Google / Apple-Konto



Welcome to Runway

Don't have an account? [Sign up for free](#)

Username or Email

Password

Log in

OR



Log in with Google



Log in with Apple

Use Single Sign-On (\$50)

[Forgot Password](#)

Quelle: <https://app.runwayml.com/>

Basic

For individuals looking to explore
Runway's AI Tools and content
creation features.

\$0 per editor per month
free forever

125 one-time credits ⓘ

125 credits + 25% of
Gen-2, 5% of Gen-1, or 25
image generations

- Can't buy more credits
- Can't upscale resolution or remove watermarks in Gen-1 and Gen-2
- Gen-1 (Video to Video) up to 4 sec
- Gen-2 (Text and Image to Video) up to 16 sec via Extend Video
- 3 video projects
- 5GB assets
- Video editor exports in 720p
- Limited image export options

POPULAR

Standard

For individuals and small teams
looking for more access, more AI
Tools and more export options. Max.
5 users per workspace.

\$15 per user per month
billed monthly

625 credits/month ⓘ

Subscribe Now

- Credits reset to 625 every month starting from your subscription date. Buy more as needed ⓘ
- Gen-3 Alpha (Text and Image to Video) up to 10 sec
- Upscale resolution in Gen-1 and Gen-2
- Remove watermarks in Gen-1, Gen-2 and Gen-3 Alpha
- Gen-1 (Video to Video) up to 15 sec
- Gen-2 (Text and Image to Video) up to 16 sec via Extend Video
- Unlimited video editor projects
- 100GB assets
- Video editor exports in 4K & Green Screen alpha matte
- 2K image exports and full 3D texture

Pro

For individuals and teams looking to
add all of Runway's features into
their workflows. Max. 10 users per
workspace.

\$35 per user per month
billed monthly

2250 credits/month ⓘ

Subscribe Now

- Credits reset to 2250 every month starting from your subscription date. Buy more as needed ⓘ
- Gen-3 Alpha (Text and Image to Video) up to 10 sec
- Upscale resolution in Gen-1 and Gen-2
- Remove watermarks in Gen-1, Gen-2 and Gen-3 Alpha
- Gen-1 (Video to Video) up to 15 sec
- Gen-2 (Text and Image to Video) up to 16 sec via Extend Video
- Unlimited video editor projects
- 500GB assets
- All video editor exports from Standard, plus PNG & ProRes for video editor compositions
- All image exports from Standard, plus PNG & ProRes
- Train custom AI generators (1 training included with plan) ⓘ
- Create custom voices for Lip Sync and Text-to-Speech

Unlimited

All the access of the pro plan with
the flexibility of unlimited video
generations. Max. 10 users per
workspace.

\$95 per user per month
billed monthly

Unlimited video generations

Subscribe Now

- Includes all Pro Plan features, plus:
- Unlimited generations of Gen-1, Gen-2 and Gen-3 Alpha in Explore Mode at relaxed rate ⓘ
- Credits (with no rate restrictions) reset to 2250 every month starting from your subscription date. Buy more as needed ⓘ

Enterprise

For large teams and
that need a custom
robust flexibility

Contact Us

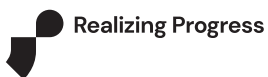
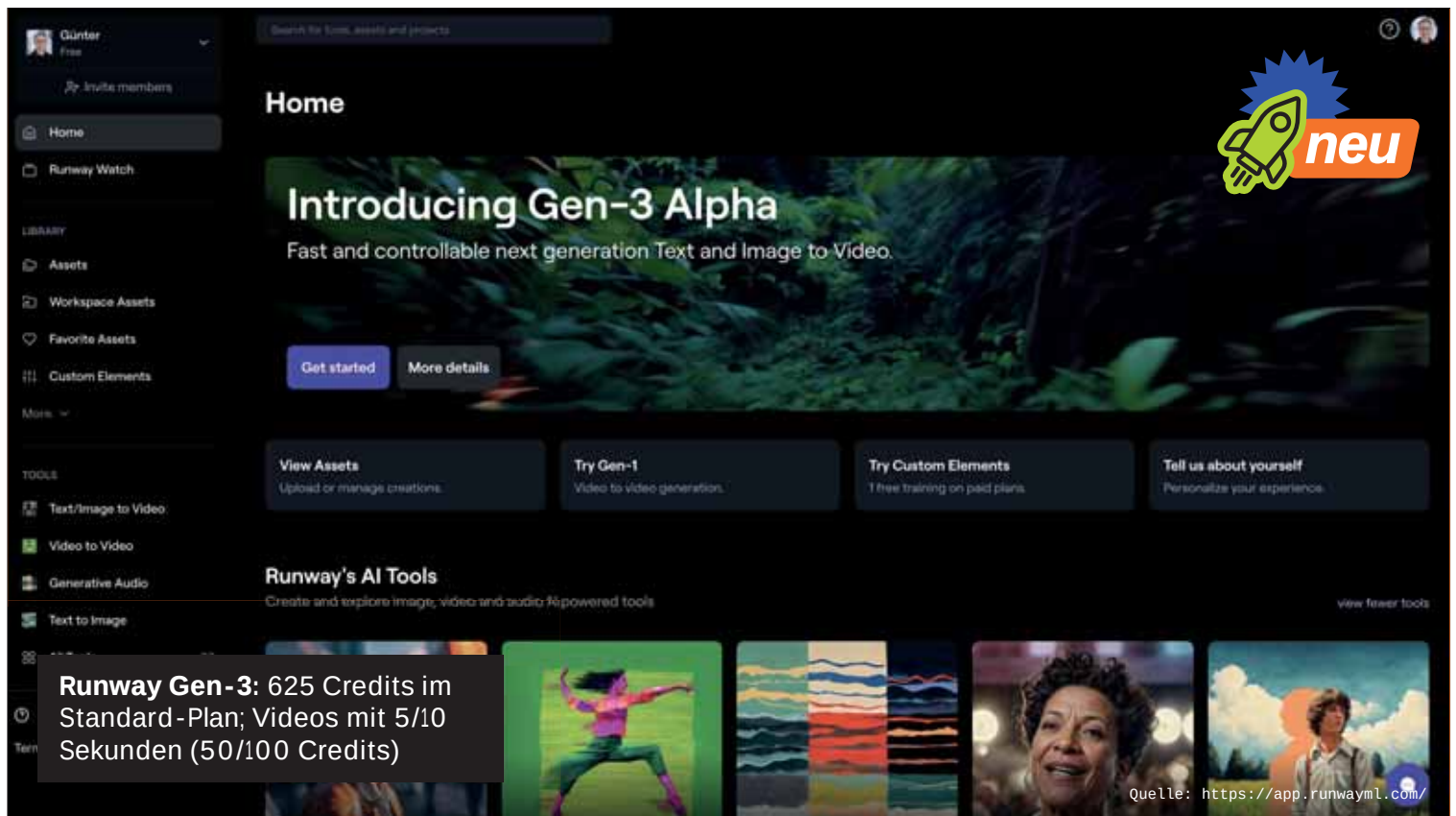
Scalable for large organizations

Schedule a Demo

- Includes all Pro Plan features, plus:
- Single sign-on
- Custom credit amounts
- Custom storage
- Model customizations
- Configurable teamspaces to segment and organize assets
- Advanced security and compliance
- Enterprise-wide onboarding
- Ongoing success program
- Priority support
- Integration with internal tools
- Workspace Analytics

Runway: Freier Plan mit 3
Projekten (Gen-1/2); Standard-
Plan mit Gen-3 (62 Sek.) ab \$15

Quelle: <https://app.runwayml.com/>

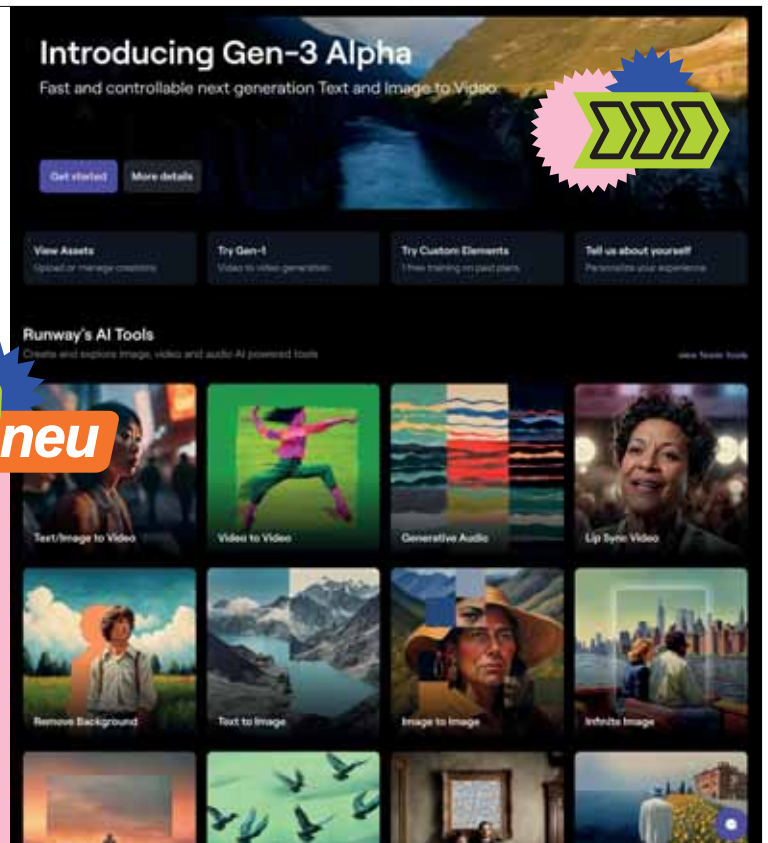


Realizing Progress

KI-Videogeneratoren: Runway Gen-3

<https://lumalabs.ai>

- Mit Abstand bestes Modell der neuen Generation; hohe Detailtreue, Konsistenz und Bewegung
- Modi: Text-zu-Video, Text-zu-Bild; seit 30.7.: Bild-zu-Video mit Kreation von 5- oder 10-Sekunden-Videos
- Gen-1: Video-zu-Video (Stiländerung)
- Bietet fortschrittliche Steuerungsmodi wie Motion Brush und Director Mode





Realizing Progress



Runway Gen-3: Animation
von alten Fotografien



Runway Gen-3:
Animation von KI-
generierten Bildern



Praxisübung: Experimentiert mit Runway Gen-2

#Praxisübung

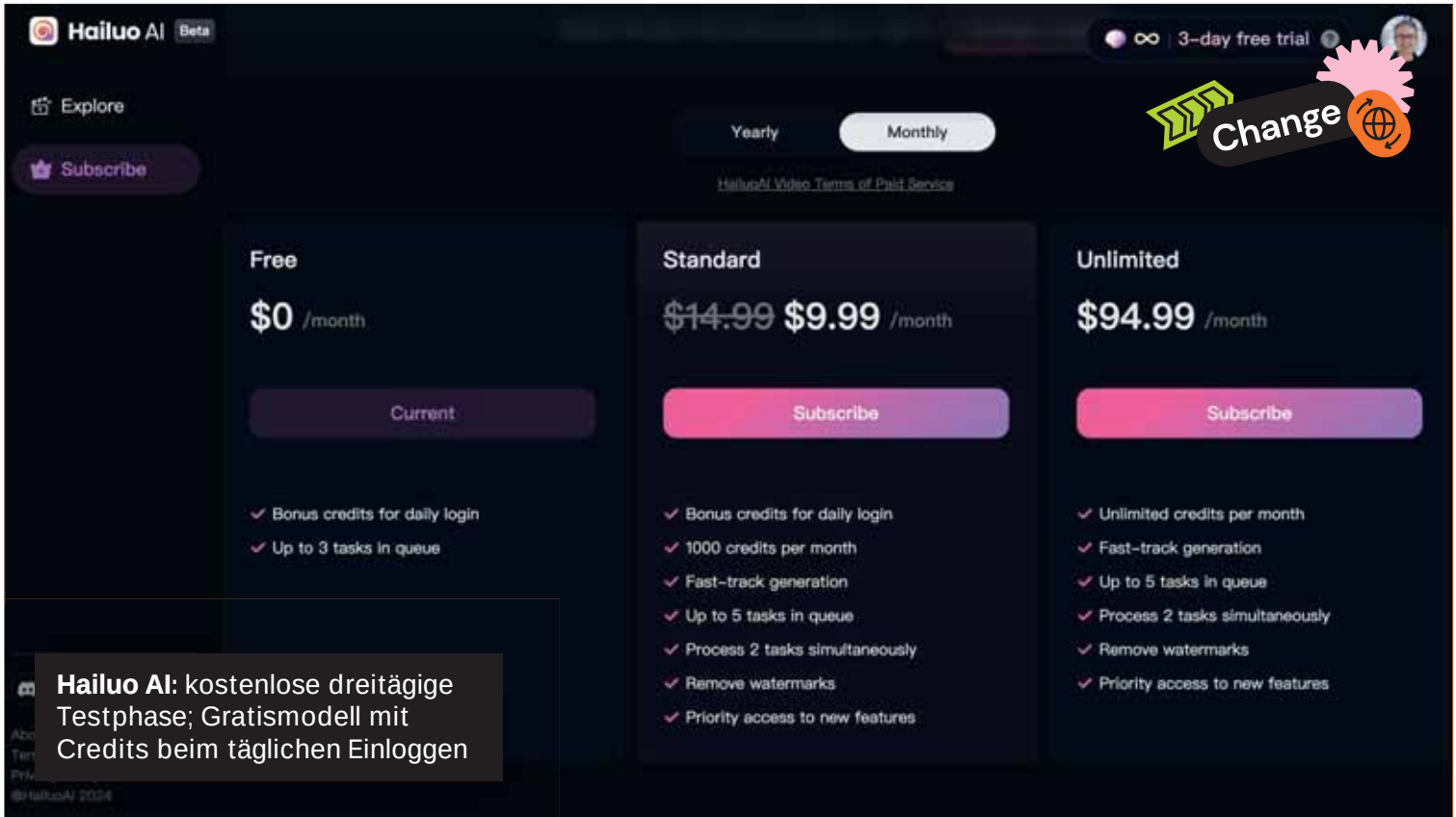
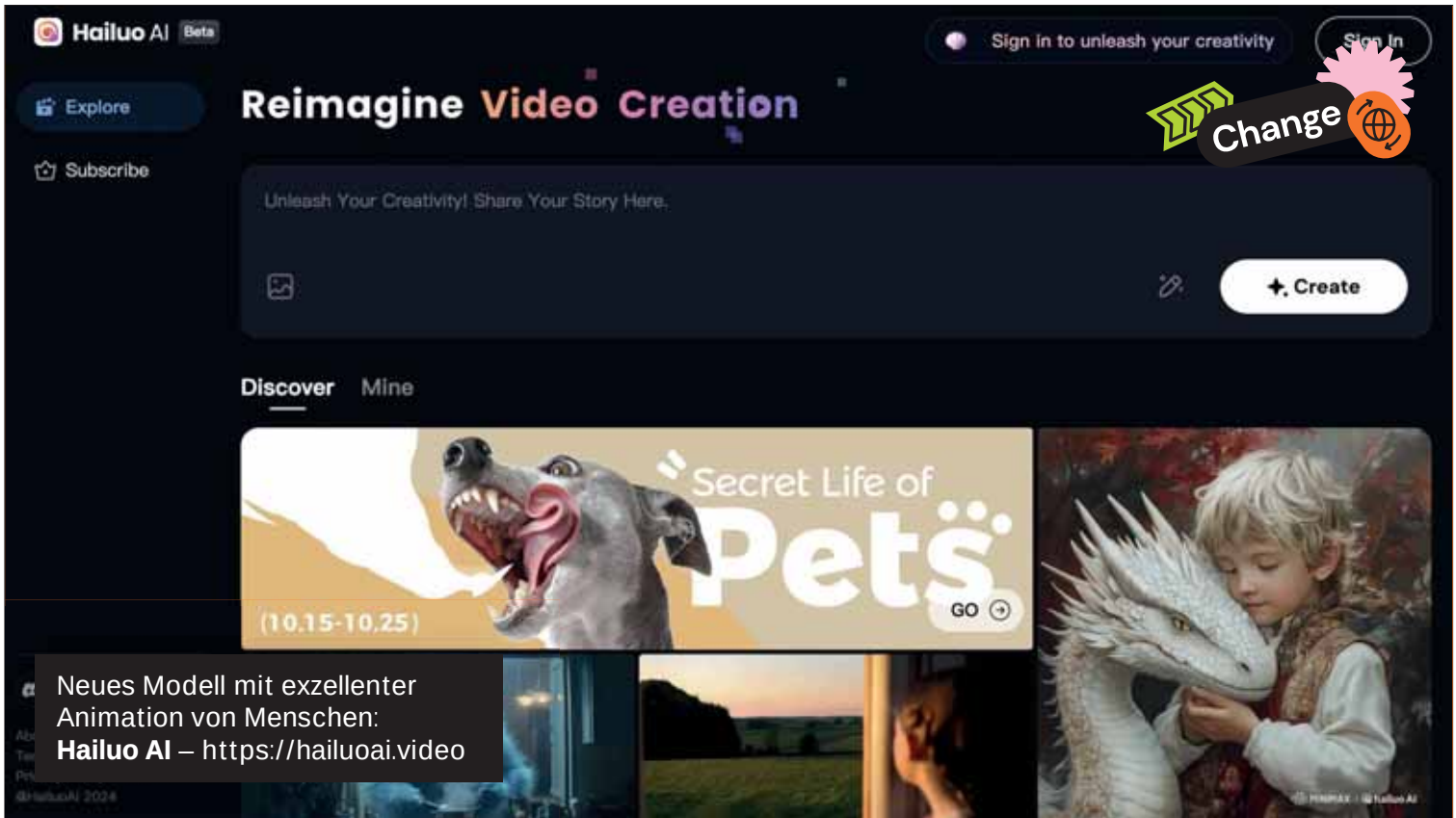
- Kostenlose Anmeldung auf Kling (<https://app.runwayml.com>) mit Mail / Google-Konto / Apple-Konto
- Fürs Experimentieren: 125 Credits (3 Gen-2 Video-Projekte bis zu 16 Sekunden)
- Testen von Runway Gen-2 (kostenlos), Gen-3 (nur im Abo)

now



Video-Tools #4 Hailuo AI

<https://hailuoai.video/>



 Hailuo AI

Beta

×

Explore

Subscribe



Prompt

Copy

An Austrian couple dressed in elegant ballroom attire performing a waltz. The setting is a grand baroque banquet hall, characterized by opulent decor, intricate moldings, chandeliers, and large windows with heavy drapes. The couple should be gracefully gliding across the polished marble floor, with the gentleman in a black tailcoat and the lady in a flowing, formal gown. The atmosphere should be romantic and sophisticated, with classical music playing softly in the background. The lighting should be warm and enhance the luxurious ambiance of the baroque setting.



Download

Delete

Hailuo AI: Video-Erstellung mit Textprompt

Abonniert

Teilen

Privat

@hailuoai 2024



 Hailuo AI

Beta

×

Explore

Subscribe



Prompt

Copy

Original Image





Download

Delete

Hailuo AI: Video-Erstellung mit Fotovorlage

Abonniert

Teilen

Privat

@hailuoai 2024



Realizing Progress



Neues Modell mit exzellenter
Animation von Menschen:
Hailuo AI – <https://hailuoai.video>

MINIMAX | @hailuo AI



Realizing Progress



Neues Modell mit exzellenter
Animation von Menschen:
Hailuo AI – <https://hailuoai.video>

MINIMAX | @hailuo AI



Neues Modell mit exzellenter
Animation von Menschen:
Hailuo AI – <https://hailuoai.video>

MINIMAX | © hailuo AI



Lassen sich mit KI
historische Fotos
zum Leben erwecken?

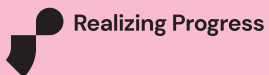
Quelle: Sammlung Günter Exel



Lassen sich mit KI
historische Fotos
zum Leben erwecken?

MINIMAX | halluo AI

Quelle: Sammlung Günter Exel



Realizing Progress



Prompten für KI-Videogeneratoren

Gen-3 Alpha Prompting Guide

This feature is currently available to users on a Standard plan or higher.

Gen-3 Alpha has endless potential to bring your artistic vision to life. Creating a strong prompt that conveys the scene is the key to generating video aligned with your concept.

This article covers different example structures, keywords and prompting tips to help you get started with Gen-3 Alpha. These are just examples – don't be afraid to experiment when bringing your ideas to life.

Prompt Structures

Base Prompt

Prompts are most effective when they follow a clear structure that divides details about the scene, subject and camera movement into separate sections.

Using the following structure should help provide consistent results while you're familiarizing yourself with Gen-3 Alpha:

[camera movement]: [establishing scene]. [additional details].

For example, your prompt for a woman standing in a tropical rainforest might look like this:

Static shot: The camera is angled up at a woman wearing all orange as she

emphasizing key ideas in different sections of your prompt can help increase adherence in the output. For example, you might note that **the camera quickly flies through** the scenes in a **hyperspeed** shot.

Quelle: <https://bit.ly/runway-prompt-guide>

Gen-3 Alpha Prompting Guide von Runway:
bit.ly/runway-prompt-guide



Camera Styles

Keyword	Output
Low angle	
High angle	
Overhead	
	

Gen-3 Alpha Prompting Guide von Runway:
bit.ly/runway-prompt-guide

Quelle: <https://bit.ly/runway-prompt-guide>

Runway Gen-3 Alpha Prompting Guide: Camera Styles

Quelle: <https://bit.ly/runway-prompt-guide>

Low angle		Wide angle		Establishing wide	
High angle		Close up		SDmm lens	
Overhead		Macro cinematography		StromCam	
FPV		Over the shoulder		Realistic documentary	
Hand held		Tracking		Camcorder	

Runway Gen-3 Alpha Prompting Guide: Lighting Styles

Quelle: <https://bit.ly/runway-prompt-guide>

Diffused lighting		Side lit	
Silhouette		[color] gel lighting	
Lens flare		Venetian lighting	
Back lit			



Realizing Progress

Runway Gen-3 Alpha Prompting Guide: Movement Speeds & Types

Quelle: <https://bit.ly/runway-prompt-guide>

Dynamic motion		Grows	
Slow motion		Emerges	
Fast motion		Explodes	
Timelapse		Ascends	



Realizing Progress

Runway Gen-3 Alpha Prompting Guide: Movement Types

Quelle: <https://bit.ly/runway-prompt-guide>

Undulates		Shatters	
Warps		Unfolds	
Transforms		Vortex	
Ripples			

Mood		Style	
Cinematic		Grain	
Visceral		Neon	
Home video VHS		Verity	
Glitchcore		Embroidery	

Enhanced Gen3 Alpha Prompt Generator

Main

Camera

Movement

Style

History

A bizarre and strange ethereal experience, surrealist, people, environments, cinematic, film grain, hand held camera, beautiful lighting, in and out of focus, sweeping camera work, interesting camera angle

Use

Save Prompt

Random Prompt

Generated Prompt:

182/500

Copy

A bizarre and strange ethereal experience, cinematic. Hand held Gimbal shot. Venetian lighting. Smooth. The scene Transforms. Style: Surrealist with environments, people and objects.

Prompting für Videos:
Gen3 Alpha Prompt Generator
<https://bit.ly/gen3-generator>



Prompts erstellen mit ChatGPT

ChatGPT

Text Companion

TouristikGPT

Travel Stories

GPT Master

8 mehr

GPTs erkunden

Heute

Traumurlaub Neuseeland Vorschlag

Gestern

Diktat und Zusammenfassung

Historic Circus Scene

Historic Circus Portraits

Titel erstellen Anfrage

Naturerlebnis im Garten

Diktat schreiben lassen

Bild auf T-Shirt

Text

Gut

Handwritten

Meine GPTs

+ Erstellen

GPTs

Entdecke und erstelle individuelle ChatGPT-Versionen, die Hinweise, Zusatzwissen und Kombinationen aus Fähigkeiten vereinen.

runway

Alle

Runway Gen3 Prompt Enhancer by creamAI

Von Jacques Pommé · 194

Prompt Pro for Runway Gen3

Refined prompts for Runway Gen-3 using official prompt guide recommendations...
Von Blake Brown · 164

Runway Gen3, Luma, Pika Video Prompt Maker

Expert in video prompts. Create videos in any style you can imagine with Sora...
Von gpts.official · 784

Runway Gen-3 Ultimate Prompt Builder

Builds advanced video prompts for Gen-3 AI Video Generator with character...
Von Ben Ammann · 400+

Gen-3 Alpha Prompt Generator

Generates optimized prompts for Gen-3 Alpha from Runway.
Von Heideke Jee · 154

Runway Gen-3 Prompt Generator by LLEG

Generate prompts for Runway Gen-3 by Llama to Enhance Global
Von Mykhailo Potash · 200+

Runway Gen3 & Luma AI Prompt Creator

Crafting Perfect Prompts for Runway Gen-3 & Luma AI
Von SHOTA KURAMURA · 164

Gen-3 Prompter

A prompt writer and editor for Runway Gen-3 video model
Von RYUJI IJJO · 184

GPT Video Creator

GPTs für das Prompting für Videos:
Suche auf <https://chatgpt.com/gpts>
nach Stichwort

Quelle: <https://chatgpt.com/gpts>



Runway Gen3 Prompt Enhancer by creamAI

Von Jacques Alomo

Create a Video
Prompt for me

Give me list of
tips for creating
a Gen3 prompt

Prompting-GPTs für Videos:
**Runway Gen3 Prompt
Enhancer by creamAI**

Quelle: <https://chatgpt.com/g/g-UCV72JD62-runway-gen3-prompt-enhancer-by-creamai/>



Create a video prompt for a cat in a Mozart costume playing piano
a baroque castle.



Prompt: Medium close-up, an elegant cat dressed in a detailed Mozart costume sits at an ornate grand piano, playing a melodious tune. The scene is set in a lavish baroque castle, adorned with gold and marble accents, intricate tapestries, and chandeliers. The camera slowly pans around the room, highlighting the luxurious decor and the cat's refined attire. The lighting is warm and diffused, casting soft shadows and enhancing the rich colors of the scene. The atmosphere is both regal and whimsical, capturing the charm of the moment. The camera concludes with a zoom-in on the cat's expressive face as it plays the final notes.



Prompting-GPTs für Videos:
**Runway Gen3 Prompt
Enhancer by creamAI**

Sende eine Nachricht an Runway Gen3 Prompt Enhancer by creamAI

Quelle: <https://chatgpt.com/g/g-UCV72JD62-runway-gen3-prompt-enhancer-by-creamai/>

Create a video prompt for a cat in a Mozart costume playing a baroque castle.



1. A playful cat in a detailed Mozart costume, complete with a powdered wig and a ruffled shirt, is sitting at a grand piano in a lavish Baroque castle. The cat's paws gracefully press the piano keys, creating melodious music. The castle's grand hall features ornate decorations, including gilded moldings, marble columns, and chandeliers, reflecting the opulent Baroque style. The scene captures the whimsical charm of a feline Mozart, fully immersed in the music.
2. In a grand Baroque castle with intricate architecture and luxurious decor, a cat dressed as Mozart plays the piano. The cat wears a classic Mozart costume with a wig, and its paws move skillfully over the piano keys. The room is filled with lavish furnishings, tapestries, and chandeliers, enhancing the regal ambiance. The scene exudes a blend of elegance and whimsy, as the cat performs a piece of classical music in this majestic setting.
3. A cat dressed in a Mozart costume, complete with a wig and elaborate outfit, is seen playing a grand piano in a stunning Baroque castle. The castle's interior boasts grand columns, intricate ceiling frescoes, and luxurious drapes, creating a rich, historical atmosphere. The cat's delicate paws move gracefully over the keys, producing beautiful music that resonates through the castle's halls. The scene captures the surreal and enchanting image of a cat musician in a setting straight out of a historical painting.

Prompting-GPTs für Videos:
**LumaLabs Dream Machine
Prompt Generator inofficial**



Quelle: <https://chatgpt.com/g/g-WBdcNnONz-lumalabs-dream-machine-prompt-generator-inofficial>

- ChatGPT
- Text Companion
- TouristikGPT
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- 8 mehr
- GPTs erkunden

Heute
Traumurlaub Neuseeland Vorschn...

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Naturerlebnis im Garten
Diktat schreiben lassen

Bildtext-Generierung
Text
Quellen
hinzufügen
Bildtext-Generierung



Runway Gen3, Luma, Pika Video Prompt Maker

Von gpts4all.ai

Expert in video prompts. Create videos in any style you can imagine with Text to Video. Instantly generate high-quality prompts, and spark your creativity. Perfect for Runway Gen-3, Luma AI, Sora and Pika.

single shot
video: [4Dog
Playing in Space]

storyboard video:
[Underwater
City Adventure]

Gen3 Prompt
Tips for Me!

storyboard モード:
[和風抹茶スイーツのおすすめ]



I want Runway Gen-3 to create a video where the children are slowly moving along with the carriage. The boys are looking at each other, The girls are looking and the camera and laughing.



Prompting-GPTs für Videos:
**Runway Gen3, Luma Pika
Video Prompt Maker**

Quelle: <https://chatgpt.com/g/g-UCV72JD62-runway-gen3-prompt-enhancer-by-creama1>



Create a video prompt for this Sound of Music scene with Julie Andrews. The woman is dancing on an Austrian mountain meadow and joyfully spinning as she sings.



Prompt:

Establishing wide shot: A joyful woman with short blonde hair, dressed in a classic Austrian dirndl, dances and spins with outstretched arms on a vibrant mountain meadow. The meadow is covered in colorful wildflowers, set against the backdrop of majestic, snow-capped Austrian mountains under a bright blue sky with scattered white clouds. The camera captures her from a distance, emphasizing the grandeur of the landscape. As she spins, the camera moves in a slow orbit around her, capturing her joyful expressions and fluid movements. The scene is bathed in natural, diffused sunlight, enhancing the vibrant colors of the meadow and the clear sky.

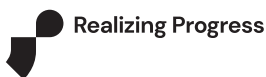
Details:

Sende eine Nachricht an Runway Gen3 Prompt Enhancer by creamAI

ChatGPT kann Fehler machen. Überprüfe wichtige Informationen.

Prompting für Videos:
Sound of Music mit
Bildvorlage

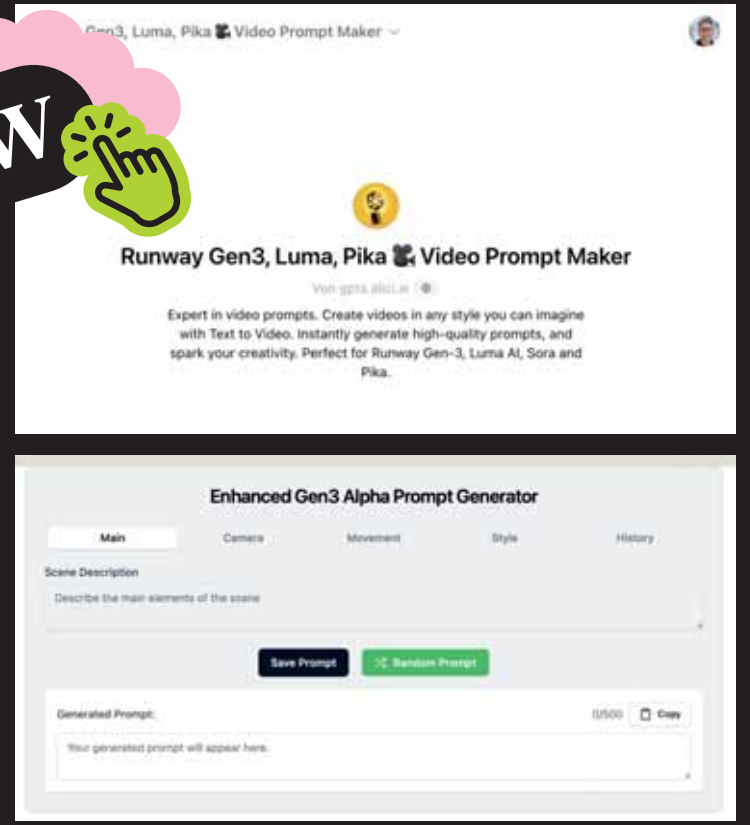
Quelle: DALL·E 3



Praxisübung: Erstellt einen Prompt und probiert ihn aus!

#Praxisübung

now



- Option 1: Erstellen des Prompts mit einem der folgenden GPTs:
 - „Runway Gen3, Luma Pika Video Prompt Maker“: <https://bit.ly/gpt-promptmaker>
 - „Runway Gen3 Prompt Enhancer by creamAI“: <https://bit.ly/gpt-prompt-maker>
- Option 2: Erstellen/Überarbeiten des Prompts mit dem Gen3 Alpha Prompt Generator: <https://bit.ly/gen3-generator>

Wie sieht es eigentlich rechtlich aus?

Eine Einordnung, **keine** Rechtsberatung!



Es gibt – Stand heute – **keine generelle Pflicht**, KI Inhalte zu **kennzeichnen** (zukünftig jedoch für Deep Fakes)

Alle heute vorgestellten Tools erlauben **uneingeschränkte kommerzielle Nutzung** der KI Erzeugnisse

KI Erzeugnisse entfalten **keinen Urheberschutz** - §2 Urheberrechtsgesetz:
„Werke im Sinne dieses Gesetzes sind nur persönliche geistige Schöpfungen.“

Rechtsanwalt Dr. Daniel S. Huber (IT Recht Kanzlei):

„KI-generierte Inhalte unterliegen als solche nicht dem deutschen Urheberrechtsschutz, da diese keine persönlichen geistigen Schöpfungen eines Menschen sind. Allerdings können in Einzelfällen einzelne Bestandteile KI-generierter Inhalte urheberrechtlich geschützten Werken entstammen[...] Weder der Anbieter einer KI noch deren Nutzer noch die KI selbst sind somit Inhaber von Urheberrechten an den KI-generierten Inhalten.“

Wichtig jedoch: **Bestehende Rechtsrahmen sind natürlich zu beachten**

Markenzeichen, eingetragene Schutzrechte müssen genauso wie bei Stockfotos und Co. beachtet werden. Einzelne Bestandteile (z.B. Logos oder erkennbare Produkte) können gegen geltendes Recht verstoßen, ebenso Abbildungen von Prominenten. Auch bei KI gilt: Augen auf – Hirn an!

Wie sieht es eigentlich rechtlich aus?

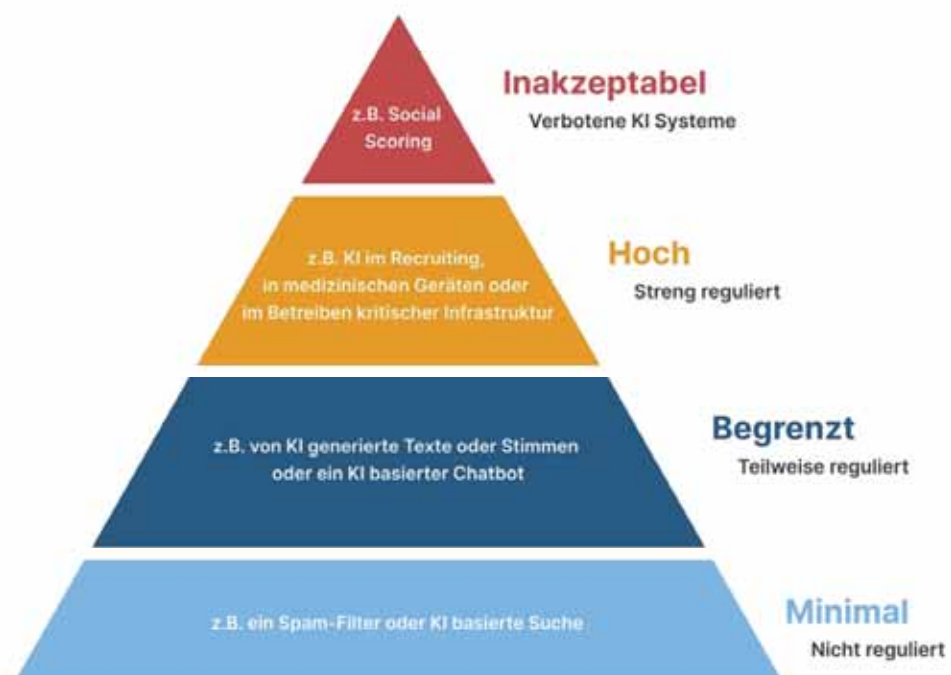
Eine Einordnung, **keine** Rechtsberatung!

Beispiele gefällig?



Noch ein Blick auf den auf den EU AI Act

Risikobasierte Anforderungen



„Wer ein KI-System einsetzt, das **Bild-, Audio- oder Videoinhalte** erzeugt oder manipuliert, die einen **Deep Fake** darstellen, muss **offenlegen**, dass die Inhalte künstlich erzeugt oder manipuliert wurden.“

„Wer ein KI-System einsetzt, das **Text** generiert oder manipuliert, der zu dem Zweck veröffentlicht wird, die **Öffentlichkeit über Angelegenheiten von öffentlichem Interesse** zu informieren, muss **offenlegen**, dass der Text künstlich generiert oder manipuliert wurde.“

„Diese Verpflichtung **gilt nicht**, [...] wenn die KI-generierten Inhalte einer **menschlichen Überprüfung** oder redaktionellen Kontrolle unterzogen wurden und eine natürliche oder juristische Person die **redaktionelle Verantwortung** für die Veröffentlichung der Inhalte trägt.“

Herzlichen Dank für
eure Aufmerksamkeit!

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Let's connect on LinkedIn:





Zeit für eure Fragen